CANADIAN PROFESSIONAL PLANNERS

## NATIONAL cOMPENSATION: benefits SURVEY

2019

# NATIONAL COMPENSATION 8 BENEFITS 

 SURVEYPREPARED FOR:


## PREPARED BY:

Bramm Research Inc.
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## Canadian Professional Planners

## National Compensation and Benefits Survey

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# Canadian Professional Planners National Compensation and Benefits Survey 

## Background and Objectives

This survey was designed to gather information regarding the demographics, job responsibilities, and compensation and benefits of Canadian professional planners.

Subject areas and question topics included:
Demographics and Current Employment

- Gender and age, education, professional status
- Employment status and employer type
- Years of experience and area(s) of specialization
- Position in the organization and number of reports
- Job satisfaction and incidence of seeking another job


## Current Compensation

- Satisfaction with current compensation
- Anticipated salary increase
- Compensation for overtime hours


## Work Week

- Hours in an average work week
- Overtime hours and compensation for overtime

Benefits

- Benefits partially paid or completely paid by employer
- Vacation time

Business information (completed by Self-employed/consultant or Owner/principal)

- Years in business
- Full-time/part-time staff
- Billing rates


## Method

An email invitation to participate in this survey was sent to 7,658 regulated members of professional planning institutes across Canada. Contained within the email was a link to an online survey. The fieldwork for this survey ran from May $8^{\text {th }}$ to June $9^{\text {th }}$. In total, 1,850 planners from across Canada had responded. This represents a $24.2 \%$ response rate. In our experience, this is an average response rate for surveys of this type.

For each Provincial and Territorial Institute and Association (PTIA), the following table provides details related to the number of members receiving invitations, the number of responses, and response rate.

|  | MEMBERS | RESPONSES | RESPONSE RATE |
| :--- | :---: | :---: | :---: |
|  | $\#$ | $\#$ | $\%$ |
| PIBC | 1,291 | 290 | $23 \%$ |
| APPI | 870 | 222 | $26 \%$ |
| SPPI | 196 | 95 | $48 \%$ |
| MPPI | 136 | 52 | $38 \%$ |
| OPPI | 3,373 | 824 | $24 \%$ |
| OUQ | 1,516 | 236 | $16 \%$ |
| API | 276 | 114 | $41 \%$ |
| OTHER | $\mathrm{n} / \mathrm{a}$ | 17 | $\mathrm{n} / \mathrm{a}$ |
| TOTAL | 7,658 | 1,850 | $24 \%$ |

## Margin of Error

With a total sample of 1,850 , the margin of error is plus or minus 2.0 percentage points at the 95 percent confidence level.

If, for example, $50 \%$ of the respondents report achieving a certain level of education, then we can be reasonably sure ( 19 times out of 20 ) of an accuracy within $+/-2.0 \%$. This means that a total census of all regulated members would reveal an answer of not less than $48 \%$ and not more than $52 \%$.

The margin of error, as stated above, applies only when the full base is being reported upon, and when the proportion being tested is $50 \%$. As the base size being report decreases, the margin of error increases. But also, as the proportion being tested rises (e.g. 70\% instead of 50\%), the margin of error decreases.

## Definitions: Mean and Median

Throughout this report are tables that use the terms "mean" and "median". The mean is simply the arithmetic average of a set of numbers. We use average and mean interchangeably. It is the sum of all values divided by the number of items in the list.

While the mean is an extremely useful statistic, it can be dramatically affected by extreme values in the dataset e.g. a very high reported salary. For this reason, the median, is often used to report salary information. The median is the "middle" value and is unaffected by extreme values. When the data are arranged in order of magnitude, half of the data will be smaller than the median and half will be larger.

## Reader Note

There are a few things to note when reading this report:

- Almost all charts are shown with rounding to the closest whole number.
- For a few geographic charts, one decimal place is shown in the percentages.
- Categories that are labelled as $0 \%$ in charts are actually greater than $0 \%$ and less than $0.5 \%$.
- The group cut-off size for showing mean and median detail is $\mathbf{3 0}$. Almost all categories of $<30$ are not included in the average and median detail tables. Where possible and sensible, categories of <30 are combined. For example, age categories of 66 to $70(\mathrm{n}=25)$ and Over $70(\mathrm{n}=18)$ are combined into an Over 65 category with 43 respondents. There are, however, some cases where categories of $<30$ are shown in the mean and median tables. This is most notable in the final section of the survey that was completed only by the 117 respondents who identified themselves as "Self-employed/ Consultant" or "Owner/principal."


## Section 1: About You

## Province

Ontario is the most highly represented province, with 824 completions, followed by British Columbia, Alberta, and Quebec, each of which had over 200 completions. Alberta reports the highest mean and median annual base salary/income.

Where do you currently reside?


|  | Total |  |  | Total |
| ---: | :---: | :---: | :---: | ---: |
| $\%$ | $N$ | Mean | Median |  |
| TOTAL RESPONDENTS | $\mathbf{1 8 5 0}$ | $\mathbf{1 8 5 0}$ | $\$ 95,078$ | $\mathbf{\$ 9 0 , 0 0 0}$ |
| British Columbia | $16 \%$ | 290 | $\$ 98,674$ | $\$ 91,000$ |
| Alberta | $12 \%$ | 222 | $\$ 103,234$ | $\$ 102,500$ |
| Saskatchewan | $5 \%$ | 95 | $\$ 84,805$ | $\$ 81,000$ |
| Manitoba | $3 \%$ | 52 | $\$ 93,889$ | $\$ 89,118$ |
| Ontario | $45 \%$ | 824 | $\$ 98,991$ | $\$ 90,500$ |
| Quebec | $13 \%$ | 236 | $\$ 81,384$ | $\$ 80,000$ |
| Atlantic Canada | $6 \%$ | 114 | $\$ 78,124$ | $\$ 75,000$ |
| New Brunswick | $2 \%$ | 34 | $\$ 80,992$ | $\$ 78,000$ |
| Nova Scotia | $3 \%$ | 59 | $\$ 75,815$ | $\$ 75,000$ |

## Postal code of residence - first letter

The map below shows the number of respondents based on the first letter of the postal code. The bar graph on the following page shows the percentage of respondents falling into each postal code. This graph is ordered from west to east, except for territory postal codes $X$ and $Y$.

Respondents reported in from all main postal code regions, with the largest percentage from " $V$ ". As the table on page three of this section indicates, the highest mean annual base salary/income was reported from those who live in postal code region " $L$ " (Central Ontario excluding Toronto) and the highest median from " $T$ " (Alberta). The number of respondents per postal code region is shown in the map below.



What are the first three digits of the postal code where you reside? [1st letter only]

|  | $\begin{gathered} \text { Total } \\ \% \end{gathered}$ | Total N | Mean | Median |
| :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 1850 | 1850 | \$95,078 | \$90,000 |
| $\checkmark$ | 16\% | 288 | \$98,820 | \$92,000 |
| $T$ | 12\% | 220 | \$103,278 | \$103,000 |
| S | 5\% | 95 | \$84,805 | \$81,000 |
| $R$ | 3\% | 50 | \$93,568 | \$88,000 |
| P | 2\% | 35 | \$97,448 | \$97,692 |
| N | 8\% | 152 | \$93,548 | \$86,004 |
| M | 13\% | 232 | \$99,011 | \$88,000 |
| $L$ | 14\% | 263 | \$103,922 | \$98,000 |
| K | 7\% | 133 | \$96,053 | \$90,000 |
| $J$ | 6\% | 110 | \$82,531 | \$80,000 |
| H | 4\% | 73 | \$82,402 | \$80,000 |
| G | 3\% | 50 | \$76,790 | \$78,582 |
| E | 2\% | 34 | \$80,992 | \$78,000 |
| c | 0\% | 9 | \$73,331 | \$72,550 |

## Size of municipality where currently employed

The largest group of respondents is employed in cities $>1$ million in population. Additionally, the mean annual base salary/ income appears to be correlated with population size.

## What size is the city, town, or region where you are currently employed?



Estimated average: 554,000

|  | Total <br> $\%$ | Total |  |  |
| ---: | :---: | :---: | :---: | :---: |
|  |  | Mean | Median |  |
| TOTAL RESPONDENTS | $\mathbf{1 8 5 0}$ | $\mathbf{1 8 5 0}$ | $\mathbf{\$ 9 5 , 0 7 8}$ | $\mathbf{\$ 9 0 , 0 0 0}$ |
| Less than 25,000 | $15 \%$ | 274 | $\$ 87,028$ | $\$ 85,000$ |
| 25,000 to 49,999 | $7 \%$ | 136 | $\$ 88,261$ | $\$ 84,000$ |
| 50,000 to 99,999 | $9 \%$ | 168 | $\$ 92,414$ | $\$ 89,180$ |
| 100,000 to 499,999 | $24 \%$ | 443 | $\$ 92,546$ | $\$ 85,000$ |
| 500,000 to 999,999 | $15 \%$ | 279 | $\$ 97,508$ | $\$ 95,000$ |
| Greater than 1 million | $28 \%$ | 512 | $\$ 103,613$ | $\$ 97,000$ |

## Name of municipality where employer is located

The highest mean salary, approximately $\$ 113 k$, according to the employer's municipality, is in Edmonton. For the sake of completeness, detail is being shown below the $N=30$ cut-off.

|  | Total \% | Total N | Mean | Median |
| :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 1850 | 1850 | \$95,078 | \$90,000 |
| Vancouver | 4\% | 77 | \$102,929 | \$100,000 |
| Victoria | 1\% | 20 | \$93,563 | \$84,000 |
| Misc. BC | 10\% | 182 | \$97,688 | \$91,000 |
| Calgary | 4\% | 65 | \$99,991 | \$102,000 |
| Edmonton | 4\% | 69 | \$113,250 | \$108,000 |
| Misc. $A B$ | 4\% | 76 | \$99,962 | \$97,900 |
| Regina | 1\% | 21 | \$97,465 | \$98,000 |
| Saskatoon | 3\% | 56 | \$82,873 | \$80,000 |
| Misc. SK | 1\% | 13 | \$74,433 | \$70,000 |
| Winnipeg | 2\% | 37 | \$97,927 | \$89,500 |
| Misc. MB | 1\% | 14 | \$82,640 | \$80,000 |
| Hamilton | 1\% | 22 | \$106,507 | \$87,000 |
| Kitchener/Waterloo | 2\% | 44 | \$88,587 | \$82,000 |
| London | 2\% | 28 | \$86,759 | \$76,000 |
| Markham | 1\% | 20 | \$107,146 | \$116,700 |
| Mississauga | 2\% | 35 | \$93,114 | \$93,000 |
| Ottawa | 3\% | 64 | \$104,621 | \$99,697 |
| Toronto | 11\% | 211 | \$104,075 | \$91,096 |
| Vaughan | 1\% | 26 | \$101,827 | \$90,000 |
| Misc. ON | 19\% | 348 | \$96,378 | \$90,000 |
| Montreal | 4\% | 71 | \$85,329 | \$80,000 |
| Quebec | 1\% | 20 | \$74,150 | \$72,480 |
| Misc. QC | 7\% | 128 | \$79,497 | \$79,000 |
| Misc. NB | 1\% | 27 | \$79,657 | \$78,000 |
| Misc. PEI | 0\% | 8 | \$77,497 | \$72,550 |
| Halifax | 2\% | 40 | \$78,568 | \$75,000 |
| Misc. NS | 1\% | 15 | \$65,962 | \$64,500 |
| Misc. NL | 0\% | 9 | \$88,029 | \$88,698 |
| Misc. Territories | 1\% | 13 | \$94,462 | \$100,000 |

## Postal code of employer - first letter

Respondents with employers in postal regions " $T$ ", " $M$ ", and " $L$ " reported mean annual base salaries/ incomes over $\$ 100 k$. It is worth noting that those reporting employer location as "Not applicable" also had mean base salaries/ incomes above $\$ 100 k$. The number of respondents per postal code region is shown in the map below.


What are the first three digits of the postal code where your employer is located?


|  | Total \% | Total <br> $N$ | Mean | Median |
| :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 1850 | 1850 | \$95,078 | \$90,000 |
| v | 14\% | 261 | \$99,044 | \$91,000 |
| $T$ | 11\% | 200 | \$103,657 | \$104,000 |
| $S$ | 5\% | 91 | \$85,243 | \$81,000 |
| $R$ | 3\% | 48 | \$88,912 | \$84,000 |
| P | 2\% | 32 | \$98,272 | \$97,692 |
| $N$ | 8\% | 140 | \$92,063 | \$87,000 |
| M | 11\% | 204 | \$103,195 | \$91,000 |
| L | 15\% | 277 | \$100,904 | \$92,715 |
| K | 7\% | 134 | \$94,051 | \$90,000 |
| $J$ | 5\% | 92 | \$76,967 | \$74,000 |
| H | 4\% | 77 | \$87,364 | \$82,000 |
| G | 2\% | 46 | \$76,220 | \$78,582 |
| E | 2\% | 30 | \$78,825 | \$71,000 |
| $B$ | 3\% | 53 | \$74,850 | \$75,000 |
| Not applicable | 6\% | 109 | \$102,213 | \$92,000 |

Age

691 respondents - over 1/3 - were in their 30s. Mean base salaries/incomes increase with age, topping out at over $\$ 127$ k in the age bracket of 56 to 60 . The average age reported for males is 43.0 and for females is 39.3.

What is your age category?


## Estimated average age: 41.3

|  | Total <br> $\%$ |  |  |  |  | Total <br>  <br>  <br> TOTAL RESPONDENTS | $\mathbf{1 8 5 0}$ | $\mathbf{1 8 5 0}$ | Mean | Median |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 25 and under | $3 \%$ | 55 | $\$ 56,078$ | $\$ 90,000$ |  |  |  |  |  |  |
| 26 to 30 | $15 \%$ | 274 | $\$ 56,160$ |  |  |  |  |  |  |  |
| 31 to 35 | $19 \%$ | 346 | $\$ 81,449$ | $\$ 68,000$ |  |  |  |  |  |  |
| 36 to 40 | $19 \%$ | 345 | $\$ 93,246$ | $\$ 93,165$ |  |  |  |  |  |  |
| 41 to 45 | $12 \%$ | 219 | $\$ 102,780$ | $\$ 100,000$ |  |  |  |  |  |  |
| 46 to 50 | $9 \%$ | 161 | $\$ 109,966$ | $\$ 104,000$ |  |  |  |  |  |  |
| 51 to 55 | $10 \%$ | 184 | $\$ 117,020$ | $\$ 110,000$ |  |  |  |  |  |  |
| 56 to 60 | $7 \%$ | 129 | $\$ 127,693$ | $\$ 120,000$ |  |  |  |  |  |  |
| 61 to 65 | $5 \%$ | 84 | $\$ 114,877$ | $\$ 113,967$ |  |  |  |  |  |  |
| Over 65 | $2 \%$ | 43 | $\$ 116,993$ | $\$ 108,000$ |  |  |  |  |  |  |

## Gender

The male to female ratio in reporting is 51:47. With regard to mean base salaries/incomes, males reported an average salary that was approximately $\$ 12.5 k$ higher than females. Fourteen individuals out of 1,850 respondents reported other gender or preferred to not say.

What is your gender identity?


|  | Total |  |  |  |
| ---: | :---: | :---: | :---: | :---: | :---: |
|  | $\%$ | Total |  |  |
|  | $N$ | Mean | Median |  |
| TOTAL RESPONDENTS | $\mathbf{1 8 5 0}$ | $\mathbf{1 8 5 0}$ | $\mathbf{\$ 9 5 , 0 7 8}$ | $\mathbf{\$ 9 0 , 0 0 0}$ |
| Male | $51 \%$ | 951 | $\$ 101,166$ | $\$ 95,000$ |
| Female | $48 \%$ | 878 | $\$ 88,576$ | $\$ 85,000$ |

## Identifies as part of an equity-seeking group

$21 \%$ of respondents (389) chose to self-identify as being part of an equity-seeking group, with more than 100 reporting in each of the categories: "Person of colour / visible minority" and "Born outside of Canada". The mean annual base salary/income for those 389 respondents was reported as \$92,181.

## Do you identify as part of an equity-seeking group:



| Total \% | Total N | Mean | Median |
| :---: | :---: | :---: | :---: |
| 1850 | 1850 | \$95,078 | \$90,000 |
| 8\% | 153 | \$88,983 | \$85,000 |
| 7\% | 137 | \$91,454 | \$90,000 |
| 5\% | 91 | \$88,047 | \$85,000 |
| 3\% | 60 | \$101,270 | \$94,997 |
| 64\% | 1185 | \$96,435 | \$90,000 |
| 3\% | 63 | \$95,801 | \$93,760 |
| 12\% | 213 | \$92,620 | \$90,000 |

## Has an accredited Canadian planning degree

Almost half of survey respondents have a master's level accredited planning degree (48\%).
At first glance, it appears that having an accredited Canadian planning degree might be detrimental to earning power since the highest salary - around $\$ 102 k$ - belongs to those who do not have one. But after looking at the way this question interacts with years of experience in the planning industry, it appears that it is the years of experience that is creating this effect.
"Years in planning" is related very strongly to increase in salary, as shown in the table below, where those with less than 5 years experience averaged $\$ 68.8 \mathrm{k}$ in salary, and those with $31+$ years, $\$ 132.1 \mathrm{k}$.

And since those without an accredited degree have been in a planning position for a longer time, on average, (Bachelor's level: 15.0 years, Master's level: 13.2 years, No degree: 16.8 years - see next page) then they reported a larger average salary than those with a degree. This relationship can especially be seen among those who have been in a planning position for 5 years or less: $37 \%$ have an accredited bachelor's degree, 59\% have a master's, and only $7 \%$ have neither.

## Do you have a Canadian accredited planning degree?



## Table showing detail of accredited degree data by years in planning

|  | Total \% | Total N | Mean | Median | $\begin{gathered} <=5 \\ y r s \\ \% \\ \hline \end{gathered}$ | $\begin{gathered} 6 \text { to- } \\ 10 y \\ \% \end{gathered}$ | $\begin{gathered} 11 \text { to } \\ 15 \% \\ \% \end{gathered}$ | $\begin{gathered} 16 \text { to- } \\ 20 y \\ \% \end{gathered}$ | $\begin{gathered} 21 \text { to } \\ 25 y \\ \% \end{gathered}$ | $\begin{gathered} 26 \text { to } \\ 30 y \\ \% \end{gathered}$ | 31+ yrs. \% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 1850 | 1850 | \$95,078 | \$90,000 | 426 | 391 | 376 | 209 | 145 | 140 | 163 |
| Yes, bachelor's level | 39\% | 716 | \$93,756 | \$87,000 | 37\% | 36\% | 39\% | 40\% | 43\% | 31\% | 49\% |
| Yes, master's level | 47\% | 876 | \$92,991 | \$87,000 | 59\% | 49\% | 40\% | 47\% | 45\% | 41\% | 36\% |
| No | 17\% | 310 | \$102,712 | \$98,000 | 7\% | 16\% | 24\% | 15\% | 19\% | 29\% | 18\% |
| Mean Salary (\$k) | n/a | n/a | n/a | n/a | 66.8 | 85.3 | 97.3 | 106.1 | 116.5 | 121.0 | 132.1 |

Table showing detail of years in planning by accredited degree data

|  | B. level <br> degree <br> $\%$ | M. level <br> degree <br> $\%$ | NO <br> degree <br> $\%$ |
| ---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | $\mathbf{7 1 6}$ | $\mathbf{8 7 6}$ | $\mathbf{3 1 0}$ |
| 5 or less years in planning | $22 \%$ | $29 \%$ | $9 \%$ |
| 6 to 10 | $20 \%$ | $22 \%$ | $21 \%$ |
| 11 to 15 | $21 \%$ | $17 \%$ | $29 \%$ |
| 16 to 20 | $12 \%$ | $11 \%$ | $10 \%$ |
| 21 to 25 | $9 \%$ | $7 \%$ | $9 \%$ |
| 26 to 30 | $6 \%$ | $7 \%$ | $13 \%$ |
| 31 to 35 | $5 \%$ | $3 \%$ | $7 \%$ |
| 36 to 40 | $3 \%$ | $2 \%$ | $2 \%$ |
| 41 or more | $3 \%$ | $2 \%$ | $1 \%$ |
| Mean years in planning | $\mathbf{1 5 . 0}$ | $\mathbf{1 3 . 2}$ | $\mathbf{1 6 . 8}$ |

## Accredited Canadian bachelor's degree - school

Almost 1/3 (30\%) of accredited bachelor's degrees reportedly came from Waterloo. Graduates from Waterloo and Ryerson seemed to be leading the way with respect to mean salaries, but the small response sizes from many other universities make any definite commentary difficult.

# For the bachelor's level accredited Canadian planning degree, please specify the school. 



|  | Total | Total |  |  |
| ---: | :---: | :---: | :---: | :---: |
| $\%$ | $N$ | Mean | Median |  |
| TOTAL RESPONDENTS | $\mathbf{7 2 8}$ | $\mathbf{7 2 8}$ | $\$ 93,594$ | $\$ 87,000$ |
| University of Waterloo (UW) <br> Ryerson University | $30 \%$ | 216 | $\$ 101,428$ | $\$ 95,000$ |
| Université du Québec à Montréal <br> (UQÀM/UQAM) | $12 \%$ | 130 | $\$ 98,905$ | $\$ 90,000$ |
| University of Saskatchewan (U of S) | $12 \%$ | 87 | $\$ 78,629$ | $\$ 77,000$ |
| University of Montreal/Université <br> de Montréal (U of M)/(U de M) <br> Dalhousie University | $9 \%$ | 67 | $\$ 90,894$ | $\$ 85,000$ |
|  | $4 \%$ | 30 | $\$ 72,843$ | $\$ 70,200$ |

## Accredited Canadian bachelor's degree - year

Over half of bachelor's level degree holders (378) graduated since 2005. Not surprisingly, the more recent the graduation, the lower the mean annual base salary/income.


|  | Total \% | Total N | Mean | Median |
| :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 728 | 728 | \$93,594 | \$87,000 |
| Before 1985 | 8\% | 59 | \$126,099 | \$120,000 |
| 1985 to 1989 | 7\% | 50 | \$122,668 | \$120,800 |
| 1990 to 1994 | 9\% | 66 | \$117,628 | \$105,000 |
| 1995 to 1999 | 9\% | 69 | \$102,687 | \$100,700 |
| 2000 to 2004 | 12\% | 86 | \$102,315 | \$98,000 |
| 2005 to 2009 | 18\% | 132 | \$90,722 | \$90,000 |
| 2010 to 2014 | 21\% | 153 | \$75,384 | \$75,000 |
| 2015 or later | 13\% | 93 | \$59,458 | \$60,000 |

## Accredited Canadian master's degree - school

There was a much broader range of schools reported at the master's level than at the bachelor's level. The most frequently mentioned school reporting a master's level accredited planning degree was Queens.

## For the master's level accredited Canadian planning degree, please specify the school.



## Accredited Canadian master's degree - year

Almost 2/3 of master's level holders (551) graduated since 2005. Once again, the more recent the graduation, the lower the mean annual base salary/income.

For the master's level accredited Canadian planning degree, what year did you graduate?


|  | Total |  |  |  |
| ---: | :---: | :---: | :---: | :---: |
| $\%$ | Total |  |  |  |
|  | $N$ | Mean | Median |  |
| TOTAL RESPONDENTS | $\mathbf{8 7 6}$ | $\mathbf{8 7 6}$ | $\$ 92,991$ | $\$ 87,000$ |
| Before 1985 | $4 \%$ | 39 | $\$ 113,002$ | $\$ 103,000$ |
| 1985 to 1989 | $5 \%$ | 41 | $\$ 117,549$ | $\$ 118,000$ |
| 1990 to 1994 | $5 \%$ | 48 | $\$ 118,623$ | $\$ 120,000$ |
| 1995 to 1999 | $8 \%$ | 69 | $\$ 114,685$ | $\$ 106,500$ |
| 2000 to 2004 | $11 \%$ | 97 | $\$ 108,391$ | $\$ 103,000$ |
| 2005 to 2009 | $17 \%$ | 147 | $\$ 99,028$ | $\$ 100,000$ |
| 2010 to 2014 | $25 \%$ | 222 | $\$ 82,589$ | $\$ 80,000$ |
| 2015 or later | $21 \%$ | 182 | $\$ 65,172$ | $\$ 65,000$ |

## Degrees/Diplomas earned

Eighty-five percent of respondents report having a bachelor's degree and 56\% have gone on to earn a master's level degree. About 1/3 (34\%) of respondents have only a bachelor's degree and that segment also reports an income at par, or perhaps slightly higher, than those who hold a master's degree.

## What degrees or diplomas have you earned?



|  | Total <br> $\%$ | Total <br>  <br> TOTAL RESPONDENTS | 1850 | 1850 |
| ---: | :---: | :---: | :---: | :---: |
| Diploma/Post-graduate diploma | $14 \%$ | 259 | $\$ 96,078$ | $\$ 90,000$ |
| Bachelors (only) | $34 \%$ | 624 | $\$ 95,162$ | $\$ 89,000$ |
| Bachelors (at all) | $85 \%$ | 1576 | $\$ 94,407$ | $\$ 90,000$ |
| Masters | $56 \%$ | 1036 | $\$ 93,944$ | $\$ 89,500$ |
| PhD | $2 \%$ | 38 | $\$ 123,905$ | $\$ 122,000$ |
| Other | $5 \%$ | 94 | $\$ 98,037$ | $\$ 100,000$ |

## Bachelor's degree earned

"Environmental studies" is the type of bachelor's degree most often mentioned, at 23\%
What degrees or diplomas have you earned? [Bachelor's degree]
Environment/Environmental Studies (B./ B.A./ B.Sc./
B.E.S.)


Urban Planning/Urbanisme (B./ B.Sc./ B.A.A./ B.U.R.PI.)
Bachelor of Commerce (BComm)/Bus Admin - General
2\%


|  | Total <br> $\%$ | Total <br> $N$ | Mean | Median |
| ---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | $\mathbf{1 5 7 6}$ | $\mathbf{1 5 7 6}$ | $\mathbf{\$ 9 4 , 4 0 7}$ | $\$ 90,000$ |
| Environment/Environmental Studies <br> (B./B.A./ B.Sc./ B.E.S.) | $23 \%$ | 366 | $\$ 95,932$ | $\$ 91,000$ |
| Urban Planning/Urbanisme (B./ |  |  |  |  |
| B.Sc./B.A.A./B.U.R.Pl.) | $9 \%$ | 138 | $\$ 92,494$ | $\$ 90,000$ |
| Bachelor of Commerce | $2 \%$ | 30 | $\$ 90,956$ | $\$ 82,000$ |
| B.Eng - General | $2 \%$ | 28 | $\$ 106,880$ | $\$ 100,000$ |
| B.A./B.Sc. - Geography | $10 \%$ | 162 | $\$ 96,416$ | $\$ 93,760$ |
| Other Bachelor of Arts (B.A) | $32 \%$ | 511 | $\$ 96,319$ | $\$ 88,000$ |

## Master's degree earned

The majority of respondents with master's degrees (58\%) had either an unspecified planning degree or a degree in urban planning/ urban studies.


|  | Total <br> $\%$ | Total |  |  |
| ---: | :---: | :---: | :---: | :---: |
|  | $N$ | Mean | Median |  |
| TOTAL RESPONDENTS | 1036 | $\mathbf{1 0 3 6}$ | $\$ 93,944$ | $\$ 89,500$ |
| Environmental Studies | $15 \%$ | 155 | $\$ 99,524$ | $\$ 96,772$ |
| Planning | $41 \%$ | 426 | $\$ 88,435$ | $\$ 82,000$ |
| Urban Planning/ Studies | $17 \%$ | 175 | $\$ 94,255$ | $\$ 92,233$ |
| M.A. (unspecified) | $5 \%$ | 48 | $\$ 99,209$ | $\$ 98,600$ |
| M.Sc. (unspecified) | $5 \%$ | 50 | $\$ 92,509$ | $\$ 85,000$ |
| Specified other masters | $13 \%$ | 134 | $\$ 100,637$ | $\$ 100,000$ |

## Professional status

"Professional Planners" make up approximately 80\% of those who responded to the survey and their mean annual base salary/income is approximately \$30k higher than those who do not have that professional planning status.

Definitions used in survey:
Professional Planner - An individual who has met their Provincial and Territorial Institute's certification criteria to become a Registered Professional Planner/Licensed Professional Planner/urbaniste or equivalent, and is currently in good standing with their Provincial and Territorial Institute.

Candidate - An individual who is in the process of meeting their Provincial and Territorial Institute's certification criteria to become a Registered Professional Planner/Licensed Professional Planner/urbaniste or equivalent.

Pre-Candidate/Subscriber - An individual who is pursuing a career in planning, but is not yet eligible to apply for Candidate status with their Provincial or Territorial Institute.

## What is your professional planning status?



|  | Total <br> $\%$ | Total |  |  |
| ---: | :---: | :---: | :---: | :---: |
|  | $N$ | Mean | Median |  |
| TOTAL RESPONDENTS | $\mathbf{1 8 5 0}$ | $\mathbf{1 8 5 0}$ | $\mathbf{\$ 9 5 , 0 7 8}$ | $\mathbf{\$ 9 0 , 0 0 0}$ |
| Professional Planner | $79 \%$ | 1454 | $\$ 101,562$ | $\$ 96,000$ |
| Candidate | $17 \%$ | 320 | $\$ 70,227$ | $\$ 68,000$ |
| Pre-Candidate/ Subscriber | $3 \%$ | 48 | $\$ 70,453$ | $\$ 69,000$ |

## Additional professional designations

Those who report the additional professional designations: MRAIC/FRAIC, CSLA/FCSLA, P.Eng, or AICP/FAICP, make up a small proportion of the planners who responded to the survey, but their mean annual base salary/income is approximately $\$ 20 k$ higher than the rest of those who responded to the survey. With regard to most frequent "other" mentions, LEED is mentioned 26 times (1.4\%), and PMP 19 times (1.0\%).

Do you hold any additional professional designations?


## Years employed in a planning position

Approximately 2/3 (64\%) of respondents have been employed in a planning position for 15 years or less, with an almost equal split in each of the first three experience brackets. Once again, we see a pattern in which the mean base salaries/ incomes increase with experience, this time topping out at almost \$138k in the bracket of 31 to 35 years experience. The overall approximated average experience is 14.5 years. For males it is 16.0 and for females, 12.7.


Average years in a planning position: 14.5

|  | $\begin{gathered} \text { Total } \\ \% \end{gathered}$ | $\begin{gathered} \text { Total } \\ N \end{gathered}$ | Mean | Median |
| :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 1850 | 1850 | \$95,078 | \$90,000 |
| 5 or less | 23\% | 426 | \$66,756 | \$65,000 |
| 6 to 10 | 21\% | 391 | \$85,340 | \$82,000 |
| 11 to 15 | 20\% | 376 | \$97,286 | \$96,000 |
| 16 to 20 | 11\% | 209 | \$106,123 | \$102,000 |
| 21 to 25 | 8\% | 145 | \$116,501 | \$110,000 |
| 26 to 30 | 8\% | 140 | \$120,985 | \$118,000 |
| 31 to 35 | 4\% | 83 | \$137,787 | \$130,000 |
| 36 to 40 | 2\% | 46 | \$131,599 | \$120,000 |
| 41 or more | 2\% | 34 | \$118,839 | \$120,000 |

## Belongs to a union

29\% of respondents belong to a union. Looking deeper, at management level, union members at the junior level are paid over $\$ 6 \mathrm{k}$ more than those who are not in a union. At higher levels, however, on average, there is either no income advantage or union members are payed less.

## Do you belong to a union?



|  | Total $\%$ | Total N | Mean | Median | Exec./ Principal* | Senior* | Middle* | Junior* |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 1850 | 1850 | \$95,078 | \$90,000 | \$129,738 | \$103,466 | \$80,163 | \$59,689 |
| Yes | 29\% | 538 | \$84,455 | \$82,000 | n/a | \$95,486 | \$80,540 | \$63,894 |
| Yes - CUPE | 12\% | 226 | \$81,668 | \$82,000 | n/a | \$91,126 | \$81,356 | \$64,203 |
| Yes - other union | 12\% | 230 | \$86,576 | \$83,000 | n/a | \$96,786 | \$80,219 | n/a |
| No | 70\% | 1302 | \$99,372 | \$94,000 | \$129,449 | \$106,114 | \$79,929 | \$57,015 |

*mean annual base salaries - n/a shown for base sizes below 30

## Employment status

The large majority (78\%) of respondents are full-time salaried employees. The mean base salaries/incomes of the highest paid category - Owner/principals - is almost \$60k higher than the lowest paid category - full-time hourly employees.

What is your current employment status as of January 1, 2019?


|  | Total <br> $\%$ | Total |  |  |
| ---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | $\mathbf{1 8 5 0}$ | $\mathbf{1 8 5 0}$ | $\mathbf{\$ 9 5 , 0 7 8}$ | $\mathbf{\$ 9 0 , 0 0 0}$ |
| Full-time salaried $(30+h / w k)$ | $78 \%$ | 1451 | $\$ 97,021$ | $\$ 92,000$ |
| Full-time hourly $(30+h / w k)$ | $12 \%$ | 221 | $\$ 78,271$ | $\$ 79,036$ |
| Self-employed/Consultant | $4 \%$ | 71 | $\$ 91,945$ | $\$ 80,000$ |
| Owner/principal | $2 \%$ | 46 | $\$ 136,922$ | $\$ 130,000$ |

## Type of organization

The large majority (83\%) of respondents reported as working in either "Local or regional municipality" or "Private sector". The highest paid organization is "Educational institution", with an average of approximately $\$ 118 k$. The lowest is the "Not for profit" sector, with an average annual salary of approximately $\$ 73 k$.

## Where are you currently employed?



|  | Total <br> $\%$ | Total <br> $N$ | Mean | Median |
| ---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 1835 | 1835 | $\$ 95,078$ | $\$ 90,000$ |
| Local or regional municipality | $55 \%$ | 1002 | $\$ 94,621$ | $\$ 91,900$ |
| Regional Planning Agency | $3 \%$ | 53 | $\$ 84,813$ | $\$ 78,500$ |
| Provincial government | $5 \%$ | 98 | $\$ 89,603$ | $\$ 86,365$ |
| Not for profit | $2 \%$ | 35 | $\$ 72,642$ | $\$ 72,000$ |
| Private sector | $28 \%$ | 518 | $\$ 97,220$ | $\$ 85,000$ |
| Educational institution | $2 \%$ | 45 | $\$ 118,430$ | $\$ 114,500$ |
| Other | $3 \%$ | 58 | $\$ 92,299$ | $\$ 80,000$ |

## Years with organization

Although the average number of years in the industry is 14.5 , the respondents' average number of years with their current organization is 8.0.

How many years have you been employed with this organization?


Average years with organization: 8.0

|  | Total <br> $\%$ | Total |  |  |
| ---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | $\mathbf{1 8 3 5}$ | $\mathbf{1 8 3 5}$ | $\$ 95,078$ | $\$ 90,000$ |
| Less than 1 year | $3 \%$ | 60 | $\$ 74,900$ | $\$ 72,000$ |
| 1 year to less than 2 years | $17 \%$ | 310 | $\$ 81,055$ | $\$ 75,000$ |
| 2 years to less than 3 years | $12 \%$ | 218 | $\$ 79,701$ | $\$ 77,000$ |
| 3 years to less than 4 years | $9 \%$ | 169 | $\$ 85,887$ | $\$ 80,000$ |
| 4 years to less than 5 years | $6 \%$ | 106 | $\$ 89,747$ | $\$ 85,000$ |
| 5 years to less than 6 years | $6 \%$ | 112 | $\$ 96,495$ | $\$ 89,500$ |
| 6 years to less than 8 years | $9 \%$ | 163 | $\$ 97,646$ | $\$ 95,000$ |
| 8 years to less than 11 years | $9 \%$ | 159 | $\$ 94,432$ | $\$ 92,000$ |
| 11 years to less than 13 years | $6 \%$ | 116 | $\$ 101,255$ | $\$ 98,798$ |
| 13 years to less than 16 years | $8 \%$ | 139 | $\$ 109,394$ | $\$ 103,000$ |
| 16 years to less than 21 years | $7 \%$ | 134 | $\$ 113,969$ | $\$ 105,579$ |
| 21 years to less than 31 years | $6 \%$ | 109 | $\$ 131,348$ | $\$ 120,000$ |
| 31 years or more | $2 \%$ | 40 | $\$ 128,725$ | $\$ 121,000$ |

## Areas of specialization

The most frequently mentioned area of specialization is "Land use" and the least mentioned is "Facility planning". On average, each respondent has between 5 and 6 areas of specialization in their current job.

Within your current job, what are your areas of specialization?


|  | $\begin{gathered} \text { Total } \\ \% \end{gathered}$ | Total <br> N | Mean | Median |
| :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 1835 | 1835 | \$95,078 | \$90,000 |
| Land use | 73\% | 1342 | \$95,551 | \$90,000 |
| Policy/Regulatory Development | 51\% | 934 | \$95,716 | \$91,000 |
| Long Range/Comprehensive Planning | 43\% | 791 | \$100,016 | \$95,000 |
| Community Development | 38\% | 702 | \$97,794 | \$91,000 |
| Zoning Administration | 35\% | 636 | \$93,656 | \$88,698 |
| Subdivision Planning and Design | 32\% | 588 | \$100,610 | \$95,000 |
| Rural Planning | 26\% | 474 | \$89,811 | \$84,000 |
| Regional Planning | 26\% | 468 | \$94,696 | \$89,200 |
| Urban Design | 25\% | 456 | \$101,925 | \$95,000 |
| Environmental/Natural Resources Planning | 22\% | 402 | \$95,291 | \$91,000 |
| Housing | 22\% | 397 | \$103,966 | \$95,000 |
| Economic Planning/Revitalization | 21\% | 382 | \$101,923 | \$95,000 |
| Infrastructure Planning | 18\% | 328 | \$101,744 | \$97,000 |
| Municipal Management | 18\% | 324 | \$106,829 | \$105,000 |
| Transportation Planning | 17\% | 316 | \$96,365 | \$90,500 |
| Heritage Planning | 14\% | 263 | \$97,647 | \$92,000 |
| Planning Law | 12\% | 219 | \$98,963 | \$92,000 |
| Recreation/Parks Planning | 11\% | 198 | \$94,139 | \$89,000 |
| Indigenous Community Planning/Engagement | 10\% | 176 | \$98,915 | \$95,000 |
| Social Planning | 9\% | 166 | \$96,365 | \$90,000 |
| Hazard Mitigation/Disaster Planning | 8\% | 140 | \$91,785 | \$85,000 |
| Facility Planning | 7\% | 133 | \$102,130 | \$99,000 |
| Other | 12\% | 220 | \$100,737 | \$91,000 |

## Management level

Seventy-three percent of respondents are either "Senior" or "Middle" management in terms of their employment level. "Executive/Principals" average approximately \$130k for their base salaries/ incomes while "Junior/Entry-level" employees average around \$60k.

## What is your current level of employment?



|  | Total |  |  |  |  | Total |  |  |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\%$ | $N$ | Mean | Median |  |  |  |  |
| TOTAL RESPONDENTS | $\mathbf{1 8 3 5}$ | $\mathbf{1 8 3 5}$ | $\mathbf{\$ 9 5 , 0 7 8}$ | $\mathbf{\$ 9 0 , 0 0 0}$ |  |  |  |  |
| Executive/Principal | $16 \%$ | 292 | $\$ 129,738$ | $\$ 125,000$ |  |  |  |  |
| Senior | $39 \%$ | 710 | $\$ 103,466$ | $\$ 100,000$ |  |  |  |  |
| Middle | $34 \%$ | 625 | $\$ 80,163$ | $\$ 79,000$ |  |  |  |  |
| Junior/Entry-level | $10 \%$ | 188 | $\$ 59,689$ | $\$ 60,000$ |  |  |  |  |

## Supervises or manages others

Slightly less than half of the respondents reported that they supervise and/or manage other staff, and they get paid, on average, over \$32k more than those who don't.

## Do you supervise and/or manage other staff or employees?



|  | Total |  |  |  | Total |  |
| ---: | :---: | :---: | :---: | ---: | ---: | :---: |
|  | $\%$ | $N$ | Mean | Median |  |  |
| TOTAL RESPONDENTS | $\mathbf{1 8 3 5}$ | $\mathbf{1 8 3 5}$ | $\mathbf{\$ 9 5 , 0 7 8}$ | $\mathbf{\$ 9 0 , 0 0 0}$ |  |  |
| Yes | $48 \%$ | 889 | $\$ 111,526$ | $\$ 106,000$ |  |  |
| No | $51 \%$ | 937 | $\$ 79,320$ | $\$ 77,500$ |  |  |

## Net satisfaction levels

This page outlines the top two box scores (\%Satisfied+\%Very Satisfied) for each of the following nine statements. The highest satisfaction rating, at 96\%, goes to "Your relationship with those who report to you". It is notable that there is a 12\% difference in satisfaction between relationships in those "who report to you" vs. "those you report to." Also, respondents are least satisfied with "opportunity for advancement".

How satisfied are you with the following...? (\%Satisfied + \%Very Satisfied)


|  | Total \% | Total <br> N | Mean | Median |
| :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 1835 | 1835 | \$95,078 | \$90,000 |
| Your relationship with those who report to you* | 96\% | 853 | \$111,920 | \$107,000 |
| Your relationship with your peers | 95\% | 1737 | \$95,313 | \$90,000 |
| Your job overall | 90\% | 1657 | \$96,098 | \$90,000 |
| Your relationship with those you report to | 84\% | 1540 | \$95,546 | \$90,000 |
| The balance of responsibilities in your current position | 81\% | 1492 | \$96,942 | \$91,000 |
| Your work/life balance | 80\% | 1467 | \$94,424 | \$89,000 |
| Your base salary | 79\% | 1457 | \$99,560 | \$94,997 |
| Performance recognition you receive | 73\% | 1340 | \$96,801 | \$90,692 |
| Your opportunity for advancement | 66\% | 1205 | \$99,671 | \$94,000 |

[^0]
## Satisfaction with: Your job overall

$90 \%$ of respondents are satisfied with their job overall. We note a correlation between satisfaction level and salary.

How satisfied are you with the following... Your job overall?


|  | Total <br> $\%$ | Total | Exec./ <br> Principal | Senior | Middle | Junior | Mean | Median |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | $\mathbf{1 8 3 5}$ | $\mathbf{1 8 3 5}$ | $\mathbf{2 9 2}$ | $\mathbf{7 1 0}$ | $\mathbf{6 2 5}$ | $\mathbf{1 8 8}$ | $\mathbf{\$ 9 5 , 0 7 8}$ | $\mathbf{\$ 9 0 , 0 0 0}$ |
| Very Satisfied | $47 \%$ | 854 | $66 \%$ | $49 \%$ | $37 \%$ | $40 \%$ | $\$ 102,223$ | $\$ 95,000$ |
| Satisfied | $44 \%$ | 803 | $28 \%$ | $42 \%$ | $53 \%$ | $45 \%$ | $\$ 89,551$ | $\$ 85,000$ |
| Dissatisfied | $7 \%$ | 130 | $3 \%$ | $7 \%$ | $8 \%$ | $11 \%$ | $\$ 83,360$ | $\$ 80,000$ |
| Very Dissatisfied | $2 \%$ | 31 | $1 \%$ | $2 \%$ | $1 \%$ | $4 \%$ | $\$ 95,597$ | $\$ 90,000$ |
| Don't know/ not sure | $0 \%$ | 9 | $1 \%$ | $1 \%$ | $0 \%$ | $1 \%$ | $\$ 84,304$ | $\$ 75,000$ |
| Not stated | $0 \%$ | 8 | $0 \%$ | $0 \%$ | $1 \%$ | $0 \%$ | $\mathbf{\$ 8 5 , 0 6 3}$ | $\$ 85,000$ |
| SATISFIED (NET) | $\mathbf{9 0 \%}$ | $\mathbf{1 6 5 7}$ | $\mathbf{9 5 \%}$ | $\mathbf{9 0 \%}$ | $\mathbf{9 0 \%}$ | $\mathbf{8 5 \%}$ | $\mathbf{\$ 9 6 , 0 9 8}$ | $\mathbf{\$ 9 0 , 0 0 0}$ |
| DISSATISFIED (NET) | $\mathbf{9 \%}$ | $\mathbf{1 6 1}$ | $\mathbf{4 \%}$ | $\mathbf{9 \%}$ | $\mathbf{9 \%}$ | $\mathbf{1 5 \%}$ | $\mathbf{\$ 8 5 , 7 1 6}$ | $\mathbf{\$ 8 1 , 0 0 0}$ |

## Satisfaction with: Your base salary

Overall, $79 \%$ of respondents are satisfied with their base salary. Base salary satisfaction increases as employees "move up the ladder" as follows: Junior - 68\% satisfaction, Middle - $76 \%$, Senior - 83\%, and Executive - 86\%.

How satisfied are you with the following... Your base salary?


|  | Total \% | Total <br> N | Exec./ Principal | Senior | Middle | Junior | Mean | Median |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 1835 | 1835 | 292 | 710 | 625 | 188 | \$95,078 | \$90,000 |
| Very Satisfied | 30\% | 548 | 44\% | 31\% | 26\% | 18\% | \$111,380 | \$103,000 |
| Satisfied | 50\% | 909 | 42\% | 52\% | 50\% | 50\% | \$92,402 | \$90,000 |
| Dissatisfied | 16\% | 286 | 8\% | 14\% | 19\% | 24\% | \$78,574 | \$74,674 |
| Very Dissatisfied | 3\% | 61 | 2\% | 3\% | 4\% | 5\% | \$74,199 | \$70,000 |
| Don't know/ not sure | 1\% | 20 | 3\% | 1\% | 0\% | 2\% | \$68,077 | \$70,579 |
| Not stated | 1\% | 11 | 1\% | 1\% | 0\% | 0\% | \$93,064 | \$95,000 |
| SATISFIED (NET) | 79\% | 1457 | 86\% | 83\% | 76\% | 68\% | \$99,560 | \$94,997 |
| DISSATISFIED (NET) | 19\% | 347 | 9\% | 16\% | 23\% | 30\% | \$77,803 | \$74,000 |

## Satisfaction with: Your work/life balance

Overall, $80 \%$ of respondents are satisfied with their work/life balance. Work/life balance satisfaction decreases as employees move out of their entry-level positions: Junior - 87\% satisfaction, Middle - 80\%, Senior - 78\%, and Executive - 79\%.

How satisfied are you with the following... Your work/life balance?


|  | Total \% | Total N | Exec./ Principal | Senior | Middle | Junior | Mean | Median |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 1835 | 1835 | 292 | 710 | 625 | 188 | \$95,078 | \$90,000 |
| Very Satisfied | 32\% | 585 | 32\% | 27\% | 36\% | 39\% | \$91,024 | \$84,000 |
| Satisfied | 48\% | 882 | 48\% | 51\% | 44\% | 48\% | \$96,685 | \$91,955 |
| Dissatisfied | 16\% | 296 | 16\% | 18\% | 16\% | 10\% | \$96,264 | \$90,000 |
| Very Dissatisfied | 3\% | 52 | 2\% | 3\% | 3\% | 3\% | \$98,935 | \$95,000 |
| Don't know/ not sure | 1\% | 10 | 1\% | 0\% | 0\% | 1\% | \$103,400 | \$83,000 |
| Not stated | 1\% | 10 | 1\% | 0\% | 0\% | 0\% | \$127,300 | \$97,000 |
| SATISFIED (NET) | 80\% | 1467 | 79\% | 78\% | 80\% | 87\% | \$94,424 | \$89,000 |
| DISSATISFIED (NET) | 19\% | 348 | 19\% | 21\% | 19\% | 13\% | \$96,664 | \$90,000 |

## Satisfaction with: Performance recognition you receive

This is one of the lowest ranked dimensions with regard to satisfaction. Almost 1 in 4 (24\%) employees are dissatisfied with performance recognition.

How satisfied are you with the following... Performance recognition you receive?


|  | Total <br> $\%$ | Total | Exec./ <br> Principal | Senior | Middle | Junior | Mean | Median |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | $\mathbf{1 8 3 5}$ | $\mathbf{1 8 3 5}$ | $\mathbf{2 9 2}$ | $\mathbf{7 1 0}$ | $\mathbf{6 2 5}$ | $\mathbf{1 8 8}$ | $\mathbf{\$ 9 5 , 0 7 8}$ | $\mathbf{\$ 9 0 , 0 0 0}$ |
| Very Satisfied | $26 \%$ | 484 | $38 \%$ | $24 \%$ | $24 \%$ | $29 \%$ | $\$ 98,476$ | $\$ 90,000$ |
| Satisfied | $47 \%$ | 856 | $42 \%$ | $49 \%$ | $46 \%$ | $44 \%$ | $\$ 95,852$ | $\$ 91,096$ |
| Dissatisfied | $19 \%$ | 351 | $13 \%$ | $20 \%$ | $22 \%$ | $16 \%$ | $\$ 92,059$ | $\$ 88,000$ |
| Very Dissatisfied | $5 \%$ | 88 | $2 \%$ | $5 \%$ | $5 \%$ | $8 \%$ | $\$ 87,874$ | $\$ 83,000$ |
| Don't know/ not sure | $3 \%$ | 50 | $4 \%$ | $2 \%$ | $3 \%$ | $3 \%$ | $\$ 82,948$ | $\$ 81,000$ |
| Not stated | $0 \%$ | 6 | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $\$ 93,833$ | $\$ 95,000$ |
| SATISFIED (NET) | $\mathbf{7 3 \%}$ | $\mathbf{1 3 4 0}$ | $\mathbf{8 0 \%}$ | $\mathbf{7 3 \%}$ | $\mathbf{7 0 \%}$ | $\mathbf{7 2 \%}$ | $\mathbf{\$ 9 6 , 8 0 1}$ | $\mathbf{\$ 9 0 , 6 9 2}$ |
| DISSATISFIED (NET) | $\mathbf{2 4 \%}$ | $\mathbf{4 3 9}$ | $\mathbf{1 5 \%}$ | $\mathbf{2 5 \%}$ | $\mathbf{2 7 \%}$ | $\mathbf{2 4 \%}$ | $\mathbf{\$ 9 1 , 2 1 6}$ | $\mathbf{\$ 8 7 , 0 0 0}$ |

## Satisfaction with: Your opportunity for advancement

Advancement is the lowest rated area with regard to satisfaction, both in overall satisfaction and in those who are "Very Satisfied." Across management levels, the dissatisfaction scores are: Executive - 13\% dissatisfaction, Senior - 28\%, Middle - 34\%, and Junior - 36\%.

How satisfied are you with the following... Your opportunity for advancement?


|  | Total \% | Total N | Exec./ Principal | Senior | Middle | Junior | Mean | Median |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 1835 | 1835 | 292 | 710 | 625 | 188 | \$95,078 | \$90,000 |
| Very Satisfied | 23\% | 418 | 42\% | 19\% | 19\% | 20\% | \$107,408 | \$97,500 |
| Satisfied | 43\% | 787 | 39\% | 45\% | 44\% | 39\% | \$95,571 | \$92,000 |
| Dissatisfied | 22\% | 412 | 11\% | 22\% | 27\% | 28\% | \$87,233 | \$84,000 |
| Very Dissatisfied | 6\% | 115 | 3\% | 7\% | 7\% | 8\% | \$86,045 | \$80,105 |
| Don't know/ not sure | 5\% | 93 | 6\% | 6\% | 3\% | 5\% | \$81,067 | \$80,000 |
| Not stated | 1\% | 10 | 0\% | 1\% | 0\% | 0\% | \$98,519 | \$85,000 |
| SATISFIED (NET) | 66\% | 1205 | 80\% | 65\% | 62\% | 59\% | \$99,671 | \$94,000 |
| DISSATISFIED (NET) | 29\% | 527 | 13\% | 28\% | 34\% | 36\% | \$86,975 | \$83,000 |

## Satisfaction with: Your relationship with those you report to

$84 \%$ of respondents report that they are at least satisfied with their relationship with those they report to.

How satisfied are you with the following... Your relationship with those you report to?


|  | Total <br> $\%$ | Total | Exec./ <br> Principal | Senior | Middle | Junior | Mean | Median |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | $\mathbf{1 8 3 5}$ | $\mathbf{1 8 3 5}$ | $\mathbf{2 9 2}$ | $\mathbf{7 1 0}$ | $\mathbf{6 2 5}$ | $\mathbf{1 8 8}$ | $\mathbf{\$ 9 5 , 0 7 8}$ | $\mathbf{\$ 9 0 , 0 0 0}$ |
| Very Satisfied | $47 \%$ | 865 | $50 \%$ | $44 \%$ | $47 \%$ | $53 \%$ | $\mathbf{\$ 9 6 , 4 9 7}$ | $\mathbf{\$ 8 9 , 5 0 0}$ |
| Satisfied | $37 \%$ | 675 | $28 \%$ | $41 \%$ | $38 \%$ | $32 \%$ | $\mathbf{\$ 9 4 , 3 2 6}$ | $\mathbf{\$ 9 0 , 2 8 2}$ |
| Dissatisfied | $10 \%$ | 184 | $8 \%$ | $10 \%$ | $11 \%$ | $11 \%$ | $\mathbf{\$ 9 0 , 4 2 0}$ | $\mathbf{\$ 8 5 , 0 0 0}$ |
| Very Dissatisfied | $3 \%$ | 46 | $1 \%$ | $3 \%$ | $3 \%$ | $3 \%$ | $\$ 93,111$ | $\$ 90,000$ |
| Don't know/ not sure | $3 \%$ | 52 | $10 \%$ | $2 \%$ | $1 \%$ | $1 \%$ | $\$ 95,251$ | $\$ 90,000$ |
| Not stated | $1 \%$ | 13 | $3 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $\mathbf{\$ 1 1 1 , 6 0 6}$ | $\mathbf{\$ 1 0 0 , 0 0 0}$ |
| SATISFIED (NET) | $\mathbf{8 4 \%}$ | $\mathbf{1 5 4 0}$ | $\mathbf{7 9 \%}$ | $\mathbf{8 5 \%}$ | $\mathbf{8 4 \%}$ | $\mathbf{8 5 \%}$ | $\mathbf{\$ 9 5 , 5 4 6}$ | $\mathbf{\$ 9 0 , 0 0 0}$ |
| DISSATISFIED (NET) | $\mathbf{1 3 \%}$ | $\mathbf{2 3 0}$ | $\mathbf{8 \%}$ | $\mathbf{1 3 \%}$ | $\mathbf{1 4 \%}$ | $\mathbf{1 4 \%}$ | $\mathbf{\$ 9 0 , 9 6 0}$ | $\mathbf{\$ 8 6 , 0 0 0}$ |

## Satisfaction with: Your relationship with your peers

Relationships with peers are being reported at a very high satisfaction rate: 95\%.

How satisfied are you with the following... Your relationship with your


|  | Total \% | Total N | Exec./ Principal | Senior | Middle | Junior | Mean | Median |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 1835 | 1835 | 292 | 710 | 625 | 188 | \$95,078 | \$90,000 |
| Very Satisfied | 58\% | 1066 | 63\% | 57\% | 58\% | 57\% | \$95,098 | \$89,500 |
| Satisfied | 37\% | 671 | 32\% | 38\% | 37\% | 36\% | \$95,654 | \$91,096 |
| Dissatisfied | 3\% | 57 | 1\% | 3\% | 4\% | 4\% | \$86,792 | \$83,000 |
| Very Dissatisfied | 1\% | 13 | 1\% | 1\% | 1\% | 1\% | \$119,769 | \$105,000 |
| Don't know/ not sure | 1\% | 15 | 2\% | 0\% | 0\% | 1\% | \$84,258 | \$80,000 |
| Not stated | 1\% | 13 | 1\% | 1\% | 0\% | 2\% | \$86,421 | \$88,000 |
| SATISFIED (NET) | 95\% | 1737 | 95\% | 95\% | 95\% | 93\% | \$95,313 | \$90,000 |
| DISSATISFIED (NET) | 4\% | 70 | 2\% | 4\% | 4\% | 4\% | \$93,005 | \$85,000 |

## Satisfaction with: Your relationship with those who report to you

This is the highest scoring dimension with regard to satisfaction: 96\%

How satisfied are you with the following... Your relationship with those who report to you?


|  | Total |  | Total | Exec./ |  |  |  |  |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (base: Those with reports) | $\%$ | $N$ | Principal | Senior | Middle | Junior | Mean | Median |
| TOTAL RESPONDENTS | $\mathbf{8 8 9}$ | $\mathbf{8 8 9}$ | $\mathbf{2 3 5}$ | $\mathbf{4 4 7}$ | $\mathbf{1 8 7}$ | $\mathbf{1 2}$ | $\mathbf{\$ 1 1 1 , 5 2 6}$ | $\mathbf{\$ 1 0 6 , 0 0 0}$ |
| Very Satisfied | $55 \%$ | 493 | $60 \%$ | $55 \%$ | $51 \%$ | $8 \%$ | $\mathbf{\$ 1 1 5 , 3 7 9}$ | $\mathbf{\$ 1 0 8 , 6 9 8}$ |
| Satisfied | $40 \%$ | 360 | $37 \%$ | $40 \%$ | $43 \%$ | $83 \%$ | $\mathbf{\$ 1 0 7 , 1 9 2}$ | $\mathbf{\$ 1 0 5 , 0 0 0}$ |
| Dissatisfied | $3 \%$ | 23 | $1 \%$ | $3 \%$ | $4 \%$ | $8 \%$ | $\$ 94,634$ | $\$ 93,587$ |
| Very Dissatisfied | $1 \%$ | 6 | $0 \%$ | $1 \%$ | $1 \%$ | $0 \%$ | $\mathbf{\$ 1 1 5 , 8 3 3}$ | $\$ 104,000$ |
| Don't know/ not sure | $1 \%$ | 5 | $1 \%$ | $0 \%$ | $1 \%$ | $0 \%$ | $\mathbf{\$ 1 0 6 , 2 0 0}$ | $\mathbf{\$ 9 6 , 0 0 0}$ |
| Not stated | $0 \%$ | 2 | $1 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $\mathbf{\$ 1 3 8 , 5 0 0}$ | $\mathbf{\$ 9 5 , 0 0 0}$ |
| SATISFIED (NET) | $\mathbf{9 6 \%}$ | $\mathbf{8 5 3}$ | $\mathbf{9 7 \%}$ | $\mathbf{9 6 \%}$ | $\mathbf{9 4 \%}$ | $\mathbf{9 2 \%}$ | $\mathbf{\$ 1 1 1 , 9 2 0}$ | $\mathbf{\$ 1 0 7 , 0 0 0}$ |
| DISSATISFIED (NET) | $\mathbf{3 \%}$ | $\mathbf{2 9}$ | $\mathbf{1 \%}$ | $\mathbf{4 \%}$ | $\mathbf{5 \%}$ | $\mathbf{8 \%}$ | $\mathbf{\$ 9 9 , 0 2 0}$ | $\mathbf{\$ 9 6 , 0 0 0}$ |

## Satisfaction with: The balance of responsibilities in your current position

This is another dimension that has high overall satisfaction, but even higher among Executives. The scores per management level are: Junior - 79\% satisfaction, Middle - 79\%, Senior - 81\%, and Executive - 88\%.

How satisfied are you with the following... The balance of responsibilities in your current position?


|  | Total <br> $\%$ | Total <br>  <br>  | Exec./ <br> Principal | Senior | Middle | Junior | Mean | Median |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | $\mathbf{1 8 3 5}$ | $\mathbf{1 8 3 5}$ | $\mathbf{2 9 2}$ | $\mathbf{7 1 0}$ | $\mathbf{6 2 5}$ | $\mathbf{1 8 8}$ | $\mathbf{\$ 9 5 , 0 7 8}$ | $\mathbf{\$ 9 0 , 0 0 0}$ |
| Very Satisfied | $28 \%$ | 506 | $45 \%$ | $26 \%$ | $23 \%$ | $23 \%$ | $\$ 102,037$ | $\$ 95,000$ |
| Satisfied | $54 \%$ | 986 | $43 \%$ | $56 \%$ | $56 \%$ | $56 \%$ | $\$ 94,321$ | $\$ 90,000$ |
| Dissatisfied | $15 \%$ | 272 | $7 \%$ | $16 \%$ | $17 \%$ | $14 \%$ | $\$ 87,881$ | $\$ 84,000$ |
| Very Dissatisfied | $2 \%$ | 35 | $1 \%$ | $1 \%$ | $3 \%$ | $4 \%$ | $\$ 80,644$ | $\$ 75,000$ |
| Don't know/ not sure | $1 \%$ | 23 | $3 \%$ | $1 \%$ | $1 \%$ | $2 \%$ | $\$ 84,471$ | $\$ 86,500$ |
| Not stated | $1 \%$ | 13 | $1 \%$ | $1 \%$ | $0 \%$ | $1 \%$ | $\$ 89,538$ | $\$ 95,000$ |
| SATISFIED (NET) | $\mathbf{8 1 \%}$ | $\mathbf{1 4 9 2}$ | $\mathbf{8 8 \%}$ | $\mathbf{8 1 \%}$ | $\mathbf{7 9 \%}$ | $\mathbf{7 9 \%}$ | $\mathbf{\$ 9 6 , 9 4 2}$ | $\mathbf{\$ 9 1 , 0 0 0}$ |
| DISSATISFIED (NET) | $\mathbf{1 7 \%}$ | $\mathbf{3 0 7}$ | $\mathbf{8 \%}$ | $\mathbf{1 7 \%}$ | $\mathbf{2 0 \%}$ | $\mathbf{1 8 \%}$ | $\mathbf{\$ 8 7 , 0 5 4}$ | $\mathbf{\$ 8 2 , 8 8 2}$ |

## Looking for a job

Only 51\% of respondents said that they would not be looking for other work in the next 12 to 18 months, meaning that up to half might be on the move during that time frame. Once again, there is a trend by management level: Junior - 35\% said "Yes", Middle - 22\%, Senior - 18\%, and Executive - 10\%.

## Will you be looking for a job with another employer in in the next 12-18 months?



|  | Total \% | Total <br> $N$ | Mean | Median |
| :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 1835 | 1835 | \$95,078 | \$90,000 |
| Yes | 20\% | 359 | \$84,982 | \$80,000 |
| No | 51\% | 941 | \$101,231 | \$95,000 |
| Undecided | 29\% | 525 | \$91,207 | \$87,000 |

## Section 2: About Your Compensation

## Annual base salary/income

Slightly more than half (52\%) of reported annual salaries range from \$70,000 to \$110,000.

What was your annual base salary/income as of December 31st, 2018 (excluding bonuses, profit-sharing, or incentives)?


Average: $\mathbf{\$ 9 5 , 0 7 8}$
Median: $\mathbf{\$ 9 0 , 0 0 0}$

|  | Total \% | Total N | Mean | Median |
| :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 1835 | 1835 | \$95,078 | \$90,000 |
| Less than \$50,000 | 4\% | 72 | \$35,811 | \$17,000 |
| \$50,000 to \$69,999 | 17\% | 320 | \$60,890 | \$61,665 |
| \$70,000 to \$89,999 | 28\% | 514 | \$79,049 | \$80,000 |
| \$90,000 to \$109,999 | 24\% | 441 | \$98,785 | \$99,000 |
| \$110,000 to \$129,999 | 13\% | 243 | \$118,196 | \$118,000 |
| \$130,000 to \$149,999 | 6\% | 114 | \$136,417 | \$136,000 |
| \$150,000 to \$199,999 | 5\% | 91 | \$166,390 | \$164,000 |
| \$200,000 or more | 2\% | 34 | \$241,895 | \$220,000 |

## Received a bonus

Approximately one in four respondents (23\%) reported receiving a bonus in 2018. By management level, the rates were: Junior - 17\%, Middle - 19\%, Senior - 22\%, and Executive - 34\%. There also seemed to be variation by province, with the highest rate in Ontario (28\%) and lowest in Atlantic Canada (12\%).

Did you receive any bonuses or other financial incentives in 2018?


|  |  | Total | Total |  |  |
| ---: | :---: | :---: | :---: | :---: | :---: |
|  | $\%$ | $N$ | Mean | Median |  |
| TOTAL RESPONDENTS | $\mathbf{1 8 3 5}$ | $\mathbf{1 8 3 5}$ | $\mathbf{\$ 9 5 , 0 7 8}$ | $\mathbf{\$ 9 0 , 0 0 0}$ |  |
| Yes | $23 \%$ | 415 | $\$ 106,372$ | $\$ 100,000$ |  |
| No | $77 \%$ | 1417 | $\$ 91,803$ | $\$ 87,688$ |  |

## Type of bonus

Bonuses were typically a dollar amount or a percentage of annual base salary.

Type of bonus or other financial incentive received


| (base: Received bonus) | $\begin{gathered} \text { Total } \\ \% \end{gathered}$ | $\begin{gathered} \text { Total } \\ N \end{gathered}$ | Exec./ Principal | Senior | Middle | Junior | Mean | Median |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 415 | 415 | 100 | 159 | 119 | 32 | \$106,372 | \$100,000 |
| Dollar amount | 68\% | 281 | 61\% | 65\% | 72\% | 78\% | \$101,879 | \$95,000 |
| Percent of annual base salary | 18\% | 74 | 16\% | 19\% | 18\% | 19\% | \$115,486 | \$112,000 |
| Prefer not to say | 14\% | 57 | 23\% | 14\% | 9\% | 3\% | \$117,884 | \$108,000 |

## Bonus amount - dollar

The average bonus amount was $\$ 21,721$. However, looking at the median amount $(\$ 6,000)$ suggests that the average is being influenced by some very large bonus amounts.

Bonus - dollar amount


Average: $\mathbf{\$ 2 1 , 7 2 1}$
Median: $\mathbf{\$ 6 , 0 0 0}$

| (base: Received dollar amount in Q25b) | Total \% | Total N | Exec./ Principal | Senior | Middle | Junior | Mean | Median |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 281 | 281 | 61 | 104 | 86 | 25 | \$101,879 | \$95,000 |
| Less than \$1,000 | 9\% | 26 | 2\% | 10\% | 9\% | 28\% | \$84,986 | \$75,000 |
| $\$ 1,000$ to less than $\$ 2,000$ | 10\% | 29 | 3\% | 11\% | 12\% | 20\% | \$82,139 | \$78,918 |
| $\$ 2,000$ to less than \$5,000 | 23\% | 66 | 8\% | 19\% | 37\% | 36\% | \$84,418 | \$80,000 |
| $\$ 5,000$ to less than $\$ 10,000$ | 18\% | 51 | 11\% | 18\% | 21\% | 12\% | \$95,349 | \$90,000 |
| $\$ 10,000$ to less than $\$ 20,000$ | 15\% | 43 | 11\% | 19\% | 17\% | 4\% | \$103,341 | \$100,000 |
| $\$ 20,000$ to less than $\$ 50,000$ | 13\% | 37 | 25\% | 18\% | 3\% | 0\% | \$127,099 | \$113,000 |
| \$50,000 or more | 10\% | 27 | 38\% | 4\% | 0\% | 0\% | \$155,946 | \$140,000 |
| Mean | \$21,721 | \$21,721 | \$68,708 | \$13,063 | \$5,824 | \$2,640 |  |  |
| Median | \$6,000 | \$6,000 | \$26,000 | 46,135 | \$3,500 | \$2,000 |  |  |

## Bonus amount - percentage

In terms of a percentage amount, the average is $9.2 \%$ of one's salary.

Bonus - \% amount


Average: 9.2\%
Median: 6\%

| (base: Received percentage in Q25b) | $\begin{gathered} \text { Total } \\ \% \end{gathered}$ | Total $N$ | Exec./ Principal | Senior | Middle | Junior | Mean | Median |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 74 | 74 | 16 | 30 | 22 | 6 | \$115,486 | \$112,000 |
| Less than 10\% | 55\% | 41 | 50\% | 53\% | 59\% | 67\% | \$103,636 | \$110,000 |
| 10\% or more | 39\% | 29 | 50\% | 37\% | 41\% | 17\% | \$134,178 | \$125,000 |
| Mean | 9.2 | 9.2 | 11.5 | 9.6 | 7.5 | 6.8 | n/a | n/a |
| Median | 6 | 6 | 6 | 5 | 6 | 6 | n/a | n/a |

Please note that some of the base sizes in the table are very small.

## Satisfaction with total compensation

Seventy-five percent of respondents are satisfied or very satisfied with their total compensation in 2018. As with the base salary, satisfaction increases as employees "move up the ladder" as follows: Junior - 64\% satisfaction, Middle - 74\%, Senior - 77\%, and Executive - 83\%. Additionally, there seems to be some regional variation, with Alberta respondents scoring highest at $85 \%$ satisfaction, while those from Saskatchewan scoring lowest at $62 \%$.

How satisfied are you with your overall level of total
compensation in 2018?


|  |  |  |  |  |
| ---: | :---: | :---: | :---: | :---: |
|  | Total | Total |  |  |
| $\%$ | $N$ | Mean | Median |  |
| TOTAL RESPONDENTS | $\mathbf{1 8 3 5}$ | $\mathbf{1 8 3 5}$ | $\mathbf{\$ 9 5 , 0 7 8}$ | $\mathbf{\$ 9 0 , 0 0 0}$ |
| Very Satisfied | $23 \%$ | 427 | $\$ 113,257$ | $\$ 105,000$ |
| Satisfied | $52 \%$ | 958 | $\$ 93,594$ | $\$ 89,118$ |
| Dissatisfied | $20 \%$ | 361 | $\$ 80,635$ | $\$ 77,500$ |
| Very Dissatisfied | $3 \%$ | 58 | $\$ 85,306$ | $\$ 74,604$ |
| SATISFIED (NET) | $\mathbf{7 5 \%}$ | $\mathbf{1 3 8 5}$ | $\mathbf{\$ 9 9 , 6 7 8}$ | $\$ 95,000$ |
| DISSATISFIED (NET) | $\mathbf{2 3 \%}$ | $\mathbf{4 1 9}$ | $\mathbf{\$ 8 1 , 2 8 3}$ | $\mathbf{\$ 7 6 , 0 0 0}$ |

## Percentage required for satisfactory salary

Those, who found their total compensation to be unsatisfactory, vary greatly in their proposed increase that would bring them up to a satisfactory level. More than half would be satisfied if they received between 10\% and $25 \%$ more as a salary. The average desired increase was 22.7\%.

## What additional amount, as a percentage of your current salary, would you consider to be satisfactory?



## Average: 22.7\%

Median: 15\%

| (base: Dissatisfied/ Very Dissatisfied with 2018 salary) | Total \% | Total $N$ | Exec./ Principal | Senior | Middle | Junior | Mean | Median |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 419 | 419 | 43 | 154 | 156 | 62 | \$81,283 | \$76,000 |
| Less than 10\% | 13\% | 56 | 7\% | 18\% | 10\% | 13\% | \$83,804 | \$81,000 |
| 10\% to less than 15\% | 21\% | 88 | 16\% | 19\% | 26\% | 19\% | \$79,620 | \$77,204 |
| 15\% to less than $20 \%$ | 20\% | 82 | 12\% | 21\% | 23\% | 13\% | \$82,799 | \$79,036 |
| 20\% to less than 25\% | 18\% | 75 | 12\% | 18\% | 19\% | 19\% | \$78,447 | \$75,000 |
| 25\% to less than 40\% | 12\% | 52 | 16\% | 11\% | 13\% | 13\% | \$76,785 | \$72,167 |
| 40\% or more | 10\% | 42 | 23\% | 8\% | 7\% | 13\% | \$83,567 | \$70,000 |
| Mean | 22.7 | 22.7 | 32.7 | 20.7 | 20.7 | 26.6 | $\mathrm{n} / \mathrm{a}$ | n/a |
| Median | 15 | 15 | 20 | 15 | 15 | 15 | n/a | $\mathrm{n} / \mathrm{a}$ |

Agreement with: My compensation level has kept up with my job responsibilities

Sixty-five percent agree and 33\% disagree that compensation has kept up with job responsibilities. Disagreement by management level: Junior - 39\%, Middle - 37\%, Senior - 33\%, and Executive - $22 \%$.

With regards to your compensation, do you agree or disagree with the following statements: My compensation level has kept up with my job responsibilities


|  | $\begin{gathered} \text { Total } \\ \% \end{gathered}$ | Total N | Exec./ Principal | Senior | Middle | Junior | Mean | Median |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 1835 | 1835 | 292 | 710 | 625 | 188 | \$95,078 | \$90,000 |
| Strongly agree | 23\% | 426 | 38\% | 23\% | 19\% | 16\% | \$113,350 | \$105,000 |
| Somewhat agree | 41\% | 761 | 36\% | 43\% | 43\% | 40\% | \$93,209 | \$89,000 |
| Somewhat disagree | 23\% | 430 | 16\% | 24\% | 25\% | 29\% | \$87,908 | \$84,000 |
| Strongly disagree | 10\% | 176 | 6\% | 9\% | 12\% | 10\% | \$79,853 | \$76,981 |
| Don't know/not applicable | 2\% | 31 | 3\% | 1\% | 1\% | 4\% | \$72,794 | \$65,000 |
| AGREE (NET) | 65\% | 1187 | 74\% | 66\% | 62\% | 56\% | \$100,456 | \$95,000 |
| DISAGREE (NET) | 33\% | 606 | 22\% | 33\% | 37\% | 39\% | \$85,561 | \$82,000 |

## Agreement with: I am fairly compensated for the work that I do

Seventy-two percent of respondents feel fairly compensated for the work that they do. Once again, by management level, there is a trend from low to high, especially in the "Strongly agree" category: Junior - 20\%, Middle - 24\%, Senior - 26\%, and Executive - 42\%.

With regards to your compensation, do you agree or disagree with the following statements: I am fairly compensated for the work that I do


|  | Total \% | Total <br> $N$ | Exec./ Principal | Senior | Middle | Junior | Mean | Median |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 1835 | 1835 | 292 | 710 | 625 | 188 | \$95,078 | \$90,000 |
| Strongly agree | 27\% | 502 | 42\% | 26\% | 24\% | 20\% | \$111,308 | \$104,000 |
| Somewhat agree | 45\% | 819 | 37\% | 47\% | 46\% | 44\% | \$93,464 | \$89,180 |
| Somewhat disagree | 19\% | 343 | 14\% | 18\% | 20\% | 25\% | \$83,520 | \$80,000 |
| Strongly disagree | 8\% | 148 | 4\% | 8\% | 9\% | 10\% | \$78,355 | \$75,488 |
| AGREE (NET) | 72\% | 1321 | 79\% | 74\% | 70\% | 63\% | \$100,252 | \$94,000 |
| DISAGREE (NET) | 27\% | 491 | 19\% | 26\% | 29\% | 35\% | \$81,970 | \$79,000 |

Agreement with: My compensation is fair but other benefits are lacking

The majority (60\%) of respondents disagreed with this statement.
With regards to your compensation, do you agree or disagree with the following statements: My compensation is fair but other benefits are lacking


|  | Total \% | Total <br> $N$ | Exec./ Principal | Senior | Middle | Junior | Mean | Median |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 1835 | 1835 | 292 | 710 | 625 | 188 | \$95,078 | \$90,000 |
| Strongly agree | 10\% | 178 | 8\% | 8\% | 12\% | 11\% | \$91,363 | \$85,000 |
| Somewhat agree | 26\% | 484 | 26\% | 30\% | 25\% | 20\% | \$99,139 | \$94,000 |
| Somewhat disagree | 38\% | 706 | 30\% | 40\% | 42\% | 38\% | \$92,308 | \$88,698 |
| Strongly disagree | 21\% | 386 | 26\% | 19\% | 20\% | 24\% | \$99,942 | \$90,000 |
| Don't know/not applicable | 4\% | 68 | 8\% | 3\% | 2\% | 7\% | \$75,730 | \$79,036 |
| AGREE (NET) | 36\% | 662 | 34\% | 38\% | 36\% | 31\% | \$97,050 | \$92,000 |
| DISAGREE (NET) | 60\% | 1092 | 57\% | 58\% | 61\% | 62\% | \$95,011 | \$89,000 |

Agreement with: My compensation has not kept pace with my peers at other organizations

Sixteen percent of respondents admitted to not knowing about compensation of peers at other organizations, but among the rest, there's an even split of those who agreed and disagreed with this statement.

With regards to your compensation, do you agree or disagree with the following statements: My compensation has not kept pace with my peers at other organizations


|  | Total \% | Total N | Exec./ Principal | Senior | Middle | Junior | Mean | Median |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 1835 | 1835 | 292 | 710 | 625 | 188 | \$95,078 | \$90,000 |
| Strongly agree | 16\% | 293 | 11\% | 17\% | 18\% | 17\% | \$85,532 | \$80,000 |
| Somewhat agree | 26\% | 477 | 24\% | 26\% | 26\% | 28\% | \$91,119 | \$85,000 |
| Somewhat disagree | 26\% | 475 | 24\% | 26\% | 27\% | 24\% | \$97,826 | \$92,000 |
| Strongly disagree | 16\% | 290 | 25\% | 15\% | 14\% | 13\% | \$110,905 | \$101,000 |
| Don't know/not applicable | 16\% | 286 | 15\% | 16\% | 15\% | 17\% | \$90,527 | \$87,400 |
| AGREE (NET) | 42\% | 770 | 35\% | 43\% | 44\% | 45\% | \$88,984 | \$83,000 |
| DISAGREE (NET) | 42\% | 765 | 49\% | 40\% | 41\% | 38\% | \$102,784 | \$95,000 |

Agreement with: My compensation has not kept pace with others with similar professional credentials

Once again, $17 \%$ of respondents felt that they did not know enough to answer this question, but among the rest, there's a slight lean to agreeing (44\% to 38\%) that their compensation has not kept up with others with similar credentials.

With regards to your compensation, do you agree or disagree with the following statements: My compensation has not kept pace with others with similar professional credentials


|  | Total $\%$ | Total $N$ | Exec./ Principal | Senior | Middle | Junior | Mean | Median |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 1835 | 1835 | 292 | 710 | 625 | 188 | \$95,078 | \$90,000 |
| Strongly agree | 16\% | 299 | 11\% | 16\% | 18\% | 20\% | \$82,087 | \$78,000 |
| Somewhat agree | 27\% | 501 | 25\% | 28\% | 26\% | 31\% | \$90,706 | \$85,000 |
| Somewhat disagree | 24\% | 446 | 23\% | 25\% | 26\% | 17\% | \$99,671 | \$94,997 |
| Strongly disagree | 14\% | 254 | 24\% | 12\% | 12\% | 10\% | \$114,165 | \$102,000 |
| Don't know/not applicable | 17\% | 320 | 16\% | 18\% | 17\% | 21\% | \$92,227 | \$91,000 |
| AGREE (NET) | 44\% | 800 | 36\% | 45\% | 44\% | 51\% | \$87,480 | \$82,000 |
| DISAGREE (NET) | 38\% | 700 | 47\% | 38\% | 38\% | 27\% | \$104,945 | \$98,000 |

## Anticipates change in base salary

Two out of three respondents (67\%) expect an increase in base salary in 2020. This varies widely by geography, with $83 \%$ of Quebec respondents expecting an increase, while only $40 \%$ in Alberta are optimistic about a raise in 2020.

## Do you anticipate an increase or decrease in your base salary in 2020?



|  | Total <br> $\%$ | Total |  |  |
| ---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
| TOTAL RESPONDENTS | $\mathbf{1 8 3 5}$ | $\mathbf{1 8 3 5}$ | $\mathbf{\$ 9 5}, 078$ | $\mathbf{\$ 9 0 , 0 0 0}$ |
| Increase | $67 \%$ | 1227 | $\$ 93,706$ | $\$ 86,000$ |
| No change | $23 \%$ | 415 | $\$ 99,908$ | $\$ 95,000$ |
| Decrease | $2 \%$ | 29 | $\$ 109,868$ | $\$ 101,000$ |
| Don't know/ not applicable | $9 \%$ | 160 | $\$ 90,115$ | $\$ 87,688$ |

## Percentage increase expected

Of those expecting an increase in 2020, 40\% are expecting an increase of $1.1 \%$ to $2 \%$. The average increase expected is 3.1\%. Those in a union are expecting a smaller increase than those not in a union: $2.2 \%$ vs. 3.4\%

What percentage increase are you expecting?


Estimated average: 3.1\%

|  | Total |  |  | Total |
| ---: | :---: | :---: | :--- | :--- |
| (base: Expect increase in base salary) | $\%$ | $N$ | Mean | Median |
| TOTAL RESPONDENTS | $\mathbf{1 2 2 7}$ | $\mathbf{1 2 2 7}$ | $\$ 93,706$ | $\$ 86,000$ |
| $1.0 \%$ or less | $9 \%$ | 110 | $\$ 86,436$ | $\$ 82,000$ |
| $1.1 \%$ to $2.0 \%$ | $40 \%$ | 494 | $\$ 96,306$ | $\$ 92,000$ |
| $2.1 \%$ to $4.0 \%$ | $30 \%$ | 366 | $\$ 95,145$ | $\$ 86,256$ |
| $4.1 \%$ to $6.0 \%$ | $11 \%$ | 131 | $\$ 92,299$ | $\$ 82,000$ |
| $6.1 \%$ to $10.0 \%$ | $5 \%$ | 61 | $\$ 89,188$ | $\$ 78,000$ |
| $10.1 \%$ or greater | $5 \%$ | 57 | $\$ 85,241$ | $\$ 75,000$ |

Not properly compensated for some aspects of job

Approximately one out of three respondents (36\%) feel that they are not being properly compensated for some aspects of their job.

In your opinion, are there aspects of your job that you are not being properly compensated for e.g. overtime, expenses, sick pay, etc.?


■ Yes
No
■ Don't know/ not applicable
Not stated

|  | Total <br> $\%$ | Total | Exec./ |  |  |  |  |  |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |
|  | Principal | Senior | Middle | Junior | Mean | Median |  |  |
| TOTAL RESPONDENTS | $\mathbf{1 8 3 5}$ | $\mathbf{1 8 3 5}$ | $\mathbf{2 9 2}$ | $\mathbf{7 1 0}$ | $\mathbf{6 2 5}$ | $\mathbf{1 8 8}$ | $\mathbf{\$ 9 5 , 0 7 8}$ | $\mathbf{\$ 9 0 , 0 0 0}$ |
| Yes | $36 \%$ | 653 | $32 \%$ | $40 \%$ | $34 \%$ | $30 \%$ | $\$ 96,129$ | $\$ 93,000$ |
| No | $51 \%$ | 940 | $50 \%$ | $47 \%$ | $54 \%$ | $60 \%$ | $\$ 96,198$ | $\$ 88,500$ |
| Don't know/ not applicable | $12 \%$ | 228 | $18 \%$ | $11 \%$ | $11 \%$ | $10 \%$ | $\$ 88,049$ | $\$ 82,000$ |

Alternate rewards for work

Sixty-three percent feel that there are other ways that they would like to be rewarded for their work. Looking at age, there is a trend showing that younger planners are more interested in alternate rewards.

## Other than more money, are there other ways that you would like to be rewarded for your work e.g. recognition, more responsibility, or vacation time?



|  | Total \% | Total <br> N | $\begin{gathered} <=30 \\ \text { yrs. old } \end{gathered}$ | 31 to 45 yrs. old | 46 to 55 yrs. old | 56+ yrs. old | Mean | Median |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 1835 | 1835 | 327 | 905 | 343 | 250 | \$95,078 | \$90,000 |
| Yes | 63\% | 1151 | 69\% | 67\% | 58\% | 48\% | \$92,049 | \$87,000 |
| No | 36\% | 665 | 30\% | 32\% | 42\% | 51\% | \$100,319 | \$94,000 |

## Section 3: About Your Work Week

## Hours worked in average week

$64 \%$ of respondents work a standard week of 35 through 40 hours, with the average being 39.8 and the median being 40. There is slight variation by management level, with the average number of hours being: Junior - 37.8, Middle - 38.6, Senior - 40.4, and Executive - 42.5.

Over the course of 2018, how many hours did you work in an average work week?


## Average \# hours: 39.8

Median \# hours: 40

|  | $\begin{gathered} \text { Total } \\ \% \end{gathered}$ | Total N | Exec./ Principal | Senior | Middle | Junior | Mean | Median |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 1835 | 1835 | 292 | 710 | 625 | 188 | \$95,078 | \$90,000 |
| Less than 25 | 2\% | 38 | 7\% | 2\% | 0\% | 2\% | \$66,483 | \$50,000 |
| 25 to less than 35 | 3\% | 64 | 4\% | 2\% | 4\% | 5\% | \$77,286 | \$70,000 |
| 35 to less than 40 | 41\% | 753 | 12\% | 38\% | 54\% | 56\% | \$83,404 | \$81,000 |
| 40 to less than 45 | 29\% | 526 | 27\% | 31\% | 27\% | 27\% | \$95,578 | \$91,000 |
| 45 to less than 50 | 13\% | 242 | 18\% | 17\% | 9\% | 7\% | \$109,987 | \$107,000 |
| 50 to less than 55 | 7\% | 122 | 18\% | 6\% | 3\% | 2\% | \$126,530 | \$115,000 |
| 55 to less than 60 | 2\% | 36 | 5\% | 2\% | 1\% | 0\% | \$147,117 | \$130,000 |
| 60 or more | 2\% | 33 | 5\% | 1\% | 1\% | 1\% | \$138,044 | \$132,000 |
| Mean | 39.8 | 39.8 | 42.5 | 40.4 | 38.6 | 37.8 | n/a | n/a |
| Median | 40 | 40 | 43 | 40 | 38 | 38 | n/a | n/a |

## Overtime hours worked in a typical week

Fifteen percent of respondents said that they typically work no overtime hours. The median number of overtime hours worked is three and the mean is 5.8.

## Although workloads will vary throughout the year, on average, how many overtime hours did you work in a typical week over the course of 2018?



## Average \# hours: 5.8

## Median \# hours: 3

|  | Total <br> $\%$ | Total | Exec./ <br> Principal | Senior | Middle | Junior | Mean | Median |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | $\mathbf{1 8 3 5}$ | $\mathbf{1 8 3 5}$ | $\mathbf{2 9 2}$ | $\mathbf{7 1 0}$ | $\mathbf{6 2 5}$ | $\mathbf{1 8 8}$ | $\mathbf{\$ 9 5 , 0 7 8}$ | $\mathbf{\$ 9 0 , 0 0 0}$ |
| None (0) | $15 \%$ | 268 | $13 \%$ | $12 \%$ | $17 \%$ | $20 \%$ | $\$ 84,093$ | $\$ 77,000$ |
| Less than 2 | $13 \%$ | 238 | $3 \%$ | $11 \%$ | $18 \%$ | $23 \%$ | $\$ 81,945$ | $\$ 80,700$ |
| 2 to less than 3 | $13 \%$ | 245 | $5 \%$ | $15 \%$ | $16 \%$ | $12 \%$ | $\$ 87,641$ | $\$ 85,000$ |
| 3 to less than 4 | $8 \%$ | 149 | $4 \%$ | $9 \%$ | $10 \%$ | $5 \%$ | $\$ 91,699$ | $\$ 93,000$ |
| 4 to less than 5 | $5 \%$ | 83 | $2 \%$ | $5 \%$ | $6 \%$ | $4 \%$ | $\$ 90,501$ | $\$ 85,000$ |
| 5 to less than 6 | $15 \%$ | 281 | $17 \%$ | $17 \%$ | $13 \%$ | $14 \%$ | $\$ 99,997$ | $\$ 97,000$ |
| 6 to less than 10 | $7 \%$ | 129 | $9 \%$ | $9 \%$ | $5 \%$ | $4 \%$ | $\$ 105,508$ | $\$ 105,000$ |
| 10 to less than 15 | $9 \%$ | 162 | $19 \%$ | $10 \%$ | $5 \%$ | $4 \%$ | $\$ 112,367$ | $\$ 107,000$ |
| 15 or more | $9 \%$ | 169 | $16 \%$ | $8 \%$ | $6 \%$ | $10 \%$ | $\$ 110,279$ | $\$ 100,000$ |
| Not stated | $6 \%$ | 111 | $12 \%$ | $5 \%$ | $5 \%$ | $3 \%$ | $\$ 100,909$ | $\$ 90,000$ |
| Mean | $\mathbf{5 . 8}$ | $\mathbf{5 . 8}$ | $\mathbf{8 . 0}$ | $\mathbf{5 . 9}$ | $\mathbf{4 . 6}$ | $\mathbf{5 . 6}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |
| Median | $\mathbf{3}$ | $\mathbf{3}$ | $\mathbf{6}$ | $\mathbf{4}$ | $\mathbf{2}$ | $\mathbf{2}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |

## Compensation for overtime hours

Approximately one-third (34\%) receive no compensation for overtime hours. With regard to union positions, $14 \%$ of those reporting that they are in a union are not compensated for overtime, while in non-union positions, $42 \%$ of respondents report that they are not compensated for overtime hours. The most common compensation method is banking overtime hour-for-hour (24\%).

By management level, the percentage of those not compensated for overtime are reported as: Junior $-16 \%$ satisfaction, Middle - 26\%, Senior - 37\%, and Executive - 58\%.

How are you most often compensated for your overtime hours?


|  | Total <br> $\%$ | Total |  |  |
| ---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | $\mathbf{1 8 3 5}$ | $\mathbf{1 8 3 5}$ | $\mathbf{\$ 9 5 , 0 7 8}$ | $\$ 90,000$ |
| Paid hour for hour | $4 \%$ | 79 | $\$ 84,814$ | $\$ 79,036$ |
| Paid time and a half | $6 \%$ | 111 | $\$ 82,845$ | $\$ 81,000$ |
| Banked hour for hour | $24 \%$ | 441 | $\$ 81,490$ | $\$ 80,000$ |
| Banked time and a half | $13 \%$ | 237 | $\$ 82,468$ | $\$ 82,000$ |
| Other | $18 \%$ | 324 | $\$ 102,373$ | $\$ 100,000$ |
| No additional compensation |  |  |  |  |
| provided | $34 \%$ | 631 | $\$ 108,936$ | $\$ 105,000$ |

## Section 4: Your Benefits

## Benefits provided by employer

The top 5 most often offered benefits are: "Medical for employees," "Medical for families of employees," "Dental Plan for employees," "Continuing Education Seminars/Events/Professional Development," and "Professional Member Dues," all being offered at the 85\%+ level. The least offered benefits involve cars, stocks, and profit sharing. This reflects the fact that these benefits are more likely to be offered to executive staff.

Which of the following benefits are provided by your employer?


The table below is sorted from highest to lowest in the total column. In order to highlight variation across management levels, the differences in percentages are shown. For example, "Medical for employees" under the Junior heading shows $-5 \%$, meaning that that around $86 \%$ of Junior respondents said that this was offered by their firm. For each management level, the two highest differences are shown in blue.

|  | Total \% | Total N | Exec./ Principal | Senior | Middle | Junior | Mean | Median |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 1761 | 1761 | 274 | 693 | 596 | 182 | \$95,205 | \$90,000 |
| Medical for employees | 90\% | 1587 | -11\% | 3\% | 3\% | -5\% | \$96,615 | \$91,000 |
| Medical for families of employees | 87\% | 1530 | -9\% | 4\% | 3\% | -7\% | \$97,039 | \$91,096 |
| Dental Plan for employees | 86\% | 1522 | -12\% | 3\% | 4\% | -2\% | \$97,390 | \$91,952 |
| Continuing Education Seminars/Events/Professional Development | 86\% | 1519 | -1\% | 1\% | 0\% | -4\% | \$96,125 | \$91,000 |
| Professional Member Dues | 85\% | 1495 | -2\% | 2\% | 0\% | -5\% | \$96,265 | \$90,070 |
| Dental Plan for families of employees | 83\% | 1464 | -9\% | 4\% | 3\% | -7\% | \$98,058 | \$92,934 |
| Group Life insurance | 82\% | 1447 | -9\% | 4\% | 1\% | -4\% | \$96,747 | \$92,000 |
| Vision care insurance for employees | 82\% | 1438 | -11\% | 2\% | 4\% | -4\% | \$96,919 | \$91,000 |
| Vision care insurance for families of employees | 77\% | 1359 | -8\% | 3\% | 3\% | -6\% | \$97,573 | \$92,000 |
| Pension Plan | 68\% | 1202 | -19\% | 8\% | 3\% | -11\% | \$96,956 | \$93,000 |
| Employee assistance program | 59\% | 1041 | -1\% | 7\% | -4\% | -13\% | \$100,128 | \$95,000 |
| Paid Parental Leave | 53\% | 925 | -11\% | 2\% | 2\% | 1\% | \$95,806 | \$90,000 |
| Ability to work from home/remotely | 48\% | 849 | 11\% | 0\% | -3\% | -9\% | \$98,147 | \$93,000 |
| Cell phone reimbursement | 48\% | 839 | 29\% | 8\% | -15\% | -21\% | \$106,642 | \$101,000 |
| Flex time | 47\% | 829 | 3\% | 1\% | -2\% | 0\% | \$95,811 | \$90,850 |
| Mentorship | 39\% | 690 | 5\% | -2\% | -1\% | 6\% | \$99,050 | \$94,000 |
| Opportunities for sabbatical/extended leave | 31\% | 552 | -6\% | 1\% | 0\% | 2\% | \$96,305 | \$92,000 |
| RRSP Program/Savings Plan | 31\% | 539 | -1\% | -5\% | 1\% | 15\% | \$91,436 | \$83,692 |
| Parking <br> Allowance/reimbursement | 29\% | 516 | 10\% | 1\% | -5\% | -3\% | \$102,706 | \$97,218 |
| Support for volunteer activities or pro-bono work | 28\% | 499 | 9\% | 0\% | -2\% | -5\% | \$102,109 | \$95,000 |
| Transit pass reimbursement | 22\% | 383 | -1\% | 0\% | 0\% | 2\% | \$96,900 | \$94,000 |
| Car Allowance | 16\% | 280 | 10\% | 0\% | -4\% | -3\% | \$106,634 | \$97,000 |
| Company Car | 14\% | 249 | -1\% | -1\% | 1\% | 5\% | \$92,025 | \$84,000 |
| Profit sharing | 11\% | 186 | 13\% | -3\% | -3\% | 2\% | \$101,261 | \$88,000 |
| Car Share reimbursement | 10\% | 179 | 0\% | -1\% | 0\% | 5\% | \$93,468 | \$85,215 |
| Stock options | 7\% | 127 | 1\% | -1\% | -1\% | 5\% | \$98,100 | \$85,000 |

Benefits provided by employer - detail of pay sharing level

|  | NOT <br> Offered By Employer | Offered by Employer (NET) | Employer Pays All | Employer <br> Pays More <br> Than 50\% | Employer <br> Pays Half <br> (50\%) | Employer <br> Pays Less <br> Than 50\% | Not stated |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Medical for employees | 8\% | 90\% | 33\% | 38\% | 16\% | 4\% | 1\% |
| Medical for families of employees | 9\% | 87\% | 29\% | 38\% | 16\% | 4\% | 4\% |
| Dental Plan for employees | 12\% | 86\% | 27\% | 42\% | 14\% | 3\% | 1\% |
| Continuing Education Seminars/Events/Professional Development | 11\% | 86\% | 67\% | 12\% | 4\% | 4\% | 3\% |
| Professional Member Dues | 14\% | 85\% | 80\% | 2\% | 2\% | 1\% | 1\% |
| Dental Plan for families of employees | 13\% | 83\% | 25\% | 40\% | 14\% | 4\% | 4\% |
| Group Life insurance | 13\% | 82\% | 29\% | 29\% | 19\% | 6\% | 4\% |
| Vision care insurance for employees | 17\% | 82\% | 21\% | 34\% | 14\% | 13\% | 2\% |
| Vision care insurance for families of employees | 19\% | 77\% | 19\% | 33\% | 13\% | 12\% | 4\% |
| Pension Plan | 29\% | 68\% | 8\% | 19\% | 37\% | 4\% | 3\% |
| Employee assistance program | 37\% | 59\% | 46\% | 7\% | 4\% | 2\% | 4\% |
| Paid Parental Leave | 41\% | 53\% | 20\% | 17\% | 7\% | 8\% | 7\% |
| Ability to work from home/remotely | 48\% | 48\% | 41\% | 2\% | 2\% | 4\% | 4\% |
| Cell phone reimbursement | 50\% | 48\% | 39\% | 3\% | 2\% | 3\% | 3\% |
| Flex time | 48\% | 47\% | 41\% | 2\% | 2\% | 2\% | 5\% |
| Mentorship | 55\% | 39\% | 32\% | 2\% | 2\% | 3\% | 6\% |
| Opportunities for sabbatical/extended leave | 62\% | 31\% | 11\% | 4\% | 4\% | 12\% | 7\% |
| RRSP Program/Savings Plan | 64\% | 31\% | 3\% | 6\% | 15\% | 6\% | 5\% |
| Parking <br> Allowance/reimbursement | 68\% | 29\% | 25\% | 2\% | 1\% | 2\% | 3\% |
| Support for volunteer activities or pro-bono work | 67\% | 28\% | 18\% | 3\% | 3\% | 4\% | 4\% |
| Transit pass reimbursement | 75\% | 22\% | 10\% | 2\% | 3\% | 6\% | 3\% |
| Car Allowance | 81\% | 16\% | 11\% | 2\% | 1\% | 2\% | 3\% |
| Company Car | 83\% | 14\% | 14\% | 0\% | 0\% | 0\% | 3\% |
| Profit sharing | 86\% | 11\% | 6\% | 1\% | 1\% | 3\% | 3\% |
| Car Share reimbursement | 86\% | 10\% | 9\% | 0\% | 0\% | 0\% | 4\% |
| Stock options | 89\% | 7\% | 2\% | 1\% | 2\% | 3\% | 4\% |

## Receives other benefits

Ten percent mention receiving other benefits beyond the ones listed on the survey.

## Are there other benefits that you receive that are not listed above?



83\%

|  | Total \% | Total <br> N | Mean | Median |
| :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 1835 | 1835 | \$95,078 | \$90,000 |
| Yes | 10\% | 178 | \$97,179 | \$92,233 |
| No | 83\% | 1522 | \$94,981 | \$90,000 |
| Not stated | 7\% | 135 | \$93,379 | \$87,688 |

Other benefit received:

- Ability to attend and present at conferences
- Bereavement Leave
- Bicycle maintenance reimbursement/ bike locker/ bike share
- Cemetery plot discount
- EDO/Earned day off/compressed work week
- Employee Wellness program/ fitness credit/ active living pass/ exercise allowance
- Extended health (i.e. practitioner services, other).
- Health Care Spending Account
- Home office allowance
- Long term disability
- Management leave (5-7 days of paid leave) in lieu of overtime
- Maternity Leave Top Up to 75\% salary
- Medical Leave (separate from sick time)
- Mileage reimbursed for work travel in accordance with CRA Rate
- Northern Living Allowance
- Pays off provincial student loans over a period of 3 years.
- Physiotherapy
- Preferred shares purchse option
- Prescription drug plan
- Private purchase of cell phone or computer - employer pays and no interest is charged when paying it off.
- Professional Development
- Short term disability
- Sick time, family leave, doctor appointments
- Transit pass discount
- Tuition reduction for immediate family members


## Paid vacation received per year

A majority of respondents receive either three or four weeks of vacation per year. Once again, looking at management level, here are the percentage of respondents who receive 4+ weeks of vacation: Junior - 10\%, Middle - 36\%, Senior - 67\%, and Executive - 73\%.

How much paid vacation time do receive per year?


|  | Total |  | Total |  |
| ---: | :---: | :---: | :---: | :---: |
|  | $\%$ | $N$ | Mean | Median |
| TOTAL RESPONDENTS | $\mathbf{1 8 3 5}$ | $\mathbf{1 8 3 5}$ | $\$ 95,078$ | $\$ 90,000$ |
| 2 weeks | $7 \%$ | 131 | $\$ 64,298$ | $\$ 61,000$ |
| 3 weeks | $30 \%$ | 553 | $\$ 80,759$ | $\$ 78,000$ |
| 4 weeks | $28 \%$ | 511 | $\$ 100,604$ | $\$ 97,500$ |
| 5 weeks or more | $23 \%$ | 429 | $\$ 119,115$ | $\$ 111,600$ |
| Other | $8 \%$ | 147 | $\$ 88,802$ | $\$ 80,000$ |
| Not stated | $3 \%$ | 64 | $\$ 89,811$ | $\$ 85,000$ |

## Section 5: Your Business

This section was completed only by the 117 respondents who identified themselves as "Self-employed/ Consultant" or "Owner/principal."

Some of the base sizes in the tables are very low, so caution should be used when reading any mean or median base salaries included in the tables for this section.

## Number of years in business

Almost $40 \%$ of firms have been in business for more than 20 years, with the estimated average being approximately 15 years.

How many years have you and/ or your firm been in business?


## Estimated average: 14.9 years

| (base: Self-employed/Consultant or Owner/principal) | Total \% | Total N | Mean | Median |
| :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 117 | 117 | \$109,936 | \$104,000 |
| 5 years or less | 27\% | 32 | \$84,806 | \$84,000 |
| 6 to 10 years | 9\% | 11 | \$83,783 | \$40,000 |
| 11 to 15 years | 9\% | 10 | \$68,909 | \$44,000 |
| 16 to 20 years | 9\% | 10 | \$121,500 | \$80,000 |
| More than 20 years | 39\% | 46 | \$140,477 | \$130,000 |

Please note that some of the base sizes in the table are very small.

## Number of full-time staff

More than $1 / 3$ of reported firms had only one full-time employee. Once again, we see that the average (22) is being influenced by larger staff sizes.

Number of full-time staff employed by your firm in 2018


## Average number of full-time staff: 22.0

Median number of full-time staff: 1

| (base: Self-employed/Consultant or <br> Owner/principal) | Total <br> $\%$ | Total | Mean | Median |
| ---: | ---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | $\mathbf{1 1 7}$ | $\mathbf{1 1 7}$ | $\$ 109,936$ | $\$ 104,000$ |
| None (0) | $10 \%$ | 12 | $\$ 119,417$ | $\$ 80,000$ |
| 1 | $37 \%$ | 43 | $\$ 90,265$ | $\$ 80,000$ |
| 2 | $6 \%$ | 7 | $\$ 102,013$ | $\$ 120,000$ |
| 3 to 5 | $11 \%$ | 13 | $\$ 102,231$ | $\$ 100,000$ |
| 6 to 50 | $13 \%$ | 15 | $\$ 145,267$ | $\$ 145,000$ |
| More than 50 | $9 \%$ | 10 | $\$ 141,540$ | $\$ 140,400$ |

Please note that some of the base sizes in the table are very small.

## Number of part-time staff

Two-thirds of reporting firms said that they have two or less part-time staff, including subcontractors.
Number of part-time staff (or subcontractors) employed by your firm in 2018


Average number of part-time staff: 2.5
Median number of part-time staff: 1

| (base: Self-employed/Consultant or <br> Owner/principal) | Total <br> $\%$ | Total <br> $N$ | Mean | Median |
| ---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | $\mathbf{1 1 7}$ | $\mathbf{1 1 7}$ | $\$ 109,936$ | $\$ 104,000$ |
| None (0) | $38 \%$ | 45 | $\$ 109,603$ | $\$ 120,000$ |
| 1 | $18 \%$ | 21 | $\$ 94,267$ | $\$ 100,000$ |
| 2 | $11 \%$ | 13 | $\$ 114,769$ | $\$ 100,000$ |
| 3 to 5 | $11 \%$ | 13 | $\$ 102,083$ | $\$ 65,000$ |
| 6 to 50 | $7 \%$ | 8 | $\$ 154,109$ | $\$ 120,000$ |
| More than 50 | $0 \%$ | 0 | $\$-$ | $\$-$ |

Please note that some of the base sizes in the table are very small.

## Number of professional and candidate planners

Twenty-nine percent of firms reported that they have no professional and candidate planners and $23 \%$ have only one.

Number of professional and candidate planners employed in 2018


Average \# of professional and candidate planners: 4.9
Median \# of professional and candidate planners: 1

| (base: Self-employed/Consultant or Owner/principal) | Total \% | Total $N$ | Mean | Median |
| :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 117 | 117 | \$109,936 | \$104,000 |
| None (0) | 29\% | 34 | \$90,928 | \$75,000 |
| 1 | 23\% | 27 | \$105,616 | \$85,000 |
| 2 | 7\% | 8 | \$119,375 | \$110,000 |
| 3 | 7\% | 8 | \$115,000 | \$105,000 |
| 4 | 3\% | 4 | \$122,500 | \$120,000 |
| 5 | 3\% | 4 | \$122,250 | \$120,000 |
| More than 5 | 12\% | 14 | \$152,171 | \$140,400 |

Please note that some of the base sizes in the table are very small.

Hiring more professional and/or candidate planners

Twenty percent of firms anticipate hiring more professional and/or candidate planners while 61\% say they do not anticipate hiring any.

## Anticipates hiring more professional and/or candidate planners in the next 12-18 months



| (base: Self-employed/Consultant or |
| ---: | :---: | :---: | :---: | :---: |
| Owner/principal) | | Total |
| :---: |
| $\%$ | | Total |
| :---: |
| $N$ |

Please note that some of the base sizes in the table are very small.

## Hourly billing rate in 2018

Billing rates varied widely, with 39\% being between \$125 and \$199 per hour.

Hourly billing rate in 2018


Average hourly billing rate: $\$ 174$
Median hourly billing rate: $\$ 160$

| (base: Self-employed/Consultant or Owner/principal) | Total \% | Total N | Mean | Median |
| :---: | :---: | :---: | :---: | :---: |
| TOTAL RESPONDENTS | 117 | 117 | \$109,936 | \$104,000 |
| Less than \$75 | 4\% | 5 | \$70,322 | \$82,000 |
| \$75 to \$99 | 5\% | 6 | \$42,500 | \$30,000 |
| \$100 to \$124 | 4\% | 5 | \$95,000 | \$100,000 |
| \$125 to \$149 | 11\% | 13 | \$82,704 | \$90,000 |
| \$150 to \$174 | 16\% | 19 | \$92,737 | \$80,000 |
| \$175 to \$199 | 12\% | 14 | \$146,643 | \$130,000 |
| \$200 to \$299 | 15\% | 17 | \$154,671 | \$140,400 |
| \$300 or more | 7\% | 8 | \$182,500 | \$150,000 |
| Prefer not to say | 18\% | 21 | \$90,774 | \$85,000 |

Please note that some of the base sizes in the table are very small.


[^0]:    *filtered on those with reports, $\mathrm{N}=889$

