

# 1,835 DAYS OF IMPACT

## CHANGE STARTS HERE



### CIP•ICU

**1,835 Days of Impact** reflects our intention and commitment to using our collective powers for good, and creating positive change every day over the next five years.



With optimism and pride, the Canadian Institute of Planners (CIP) has rolled out a five-year Strategic Plan (2022–2027) and refreshed Mission, Vision, and Values.

#### Vision

Inclusive and vibrant communities, respectfully connected to the natural world, for the well-being of current and future generations.

#### Mission

To support our members, add value to the larger Canadian planning ecosystem, and advocate on priority issues for greater collective impact.

#### Values



##### **Creatively Courageous**

We have the courage and creativity to tackle wicked problems. We bring a positive attitude, embrace the unknown, and foster a brave space for challenging conversations. We try bold things, develop a stronger bias towards action, and get outside of our comfort zone.



##### **Agile Wayfinders**

We constantly monitor our progress and path forward. We use intelligent wayfinding to stop, assess, and measure results so we can learn and improve. It's not about perfection, it's about progress.



##### **Focused Impact**

We can't do everything, and need to be selectively strategic and deliberate about where to focus our efforts. With a commitment to evidence-based decision making, we acknowledge we have tough choices to make and prioritize accordingly.



##### **Inclusive Mobilization**

We welcome, listen to, and amplify diverse voices and efforts across Canada. By bringing people and partners together and leveraging strategic insights, we help ignite and fuel the fire for all.



##### **Respectful Stewardship**

With humility, we understand there is a lot to learn when it comes to understanding our impact on people, land, and the natural world. We don't have all the answers and welcome opportunities to uncover our biases and seek more integrated solutions together.

# The Strategic Plan: At a Glance

**“ CIP will be a stronger voice on key issues and policy that will change our world. Our aim is to change the face of planning through more equitable planning and career support for life. ”**

— CIP BOARD DIRECTOR

## Integrated Action on Complex Issues

Strengthening our advocacy efforts in **CLIMATE CHANGE** and **HEALTHY COMMUNITIES**, as well as a new commitment to **HOUSING**.

## More Equitable Planning, Together

Acknowledging that historical planning practices have been part of the problem, we are continuing our journey in **RECONCILIATION** and **EQUITY, DIVERSITY, AND INCLUSION (EDI)**, in order to be part of the solution.

## Career Support for Life

Ensuring there's resourcing available for planners throughout their professional lifecycle, and supporting the diverse needs of our members so they can have long, effective, satisfying careers.

## Success Measures

- Planners bringing solutions to the table
- A stronger voice on key issues
- Priority policy development and implementation

- Improved representation across the profession
- Reconciliation and EDI at the heart of planning practice
- Continued improvements in equitable governance

- One-stop career shop
- Enhancing professional development
- Welcoming the next generation of future planners

## Amplifying Efforts for Greater Impact and Member Value



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CIP works on behalf of over 8,000 diverse planning professionals and has supported Canada's planning community since 1919. Visit [cip-icu.ca](http://cip-icu.ca) for more information.

CIP respectfully acknowledges that our office is located on the unceded territory of the Anishinaabe Algonquin Nation. CIP values the ongoing stewardship of all First Nations, Inuit, and Métis peoples.

## Integrated Action on Complex Issues

## More Equitable Planning, Together

## Career Support for Life

### Long-term Aspirations

#### Climate Change\*

CIP envisions a future in which Canadian communities are planned, designed, developed, and managed to contribute to climate stability and to be more resilient in the face of unavoidable changes in the climate, and in the process, to become more liveable, prosperous, and equitable.

#### Reconciliation\*

CIP envisions a future in which reconciliation is meaningfully embedded in planning practice in Canada and planners build relationships with Indigenous peoples based on mutual respect, trust, and dialogue.

#### Career Development

CIP aspires to provide accessible, practical, and useful resources for members throughout their professional lifecycles, supporting their diverse needs, so they can have long, effective, and satisfying careers.

#### Healthy Communities\*

CIP envisions a future where all communities and cities are planned, designed, developed, and managed to foster vibrant environments and active lifestyles that promote and protect the health of all Canadians, increasing the social and health equity of our communities.

#### Equity, Diversity, and Inclusion\*

CIP aspires to be a trusted voice for equity, diversity, and inclusion for Canada's planning community by:

**LEADERS:** representing the diversity of our communities in the organization's leadership.

**MEMBERS:** supporting inclusive workplace and planning practices for professionals.

**COMMUNITIES:** advocating for social equity in planning for our diverse communities.

#### Students and Candidates

CIP aspires to support the next generation of planners and the growing diversity of the planning profession through student and candidate attraction and assistance.

#### Housing

To be developed as part of the new CIP Policy on Housing.

#### Representation\*

CIP supports a Canadian planning profession that is genuinely representative of the society in which it works.

\*The above long-term aspirations are those found in CIP's national policies for **Climate Change**, **Healthy Communities**, **Planning Practice and Reconciliation**, and the **Equity, Diversity, and Inclusion Roadmap**. The actions committed to by CIP in these documents guide the operational activities for implementation of the Strategic Plan.