Policy Proposals for Ageing in Place

Interventions for Successful Ageing in Place in Windsor, Canada & Brescia, Italy

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CONCEPT DEFINITION

ageing in place is predicated on the right for older people to live in their own homes and familiar environments

emerging as an inevitable outcome for many older adults

takes form in varied spatialities and abstractions

"a flexible living environment that accommodates changes in functional capacity" (Vrkljan et al., 2011, p. 152)

WHAT IS THE RESEARCH QUESTION?

To what extent do cities experiencing ageing develop planning and policy tools to create the conditions for older adults to age in place with dignity, independence and choice?

HOW TO APPROACH THE RESEARCH QUESTION?

case studies of two middle-sized cities: Windsor, Canada and Brescia, Italy

three spatial scale of analysis encompass the social relationships to and within the built environment

i. internal characteristics of home

ii. external characteristics of home

iii. neighbourhood

explore a broad range of situations, contexts and dynamics related to housing typologies and existing policies

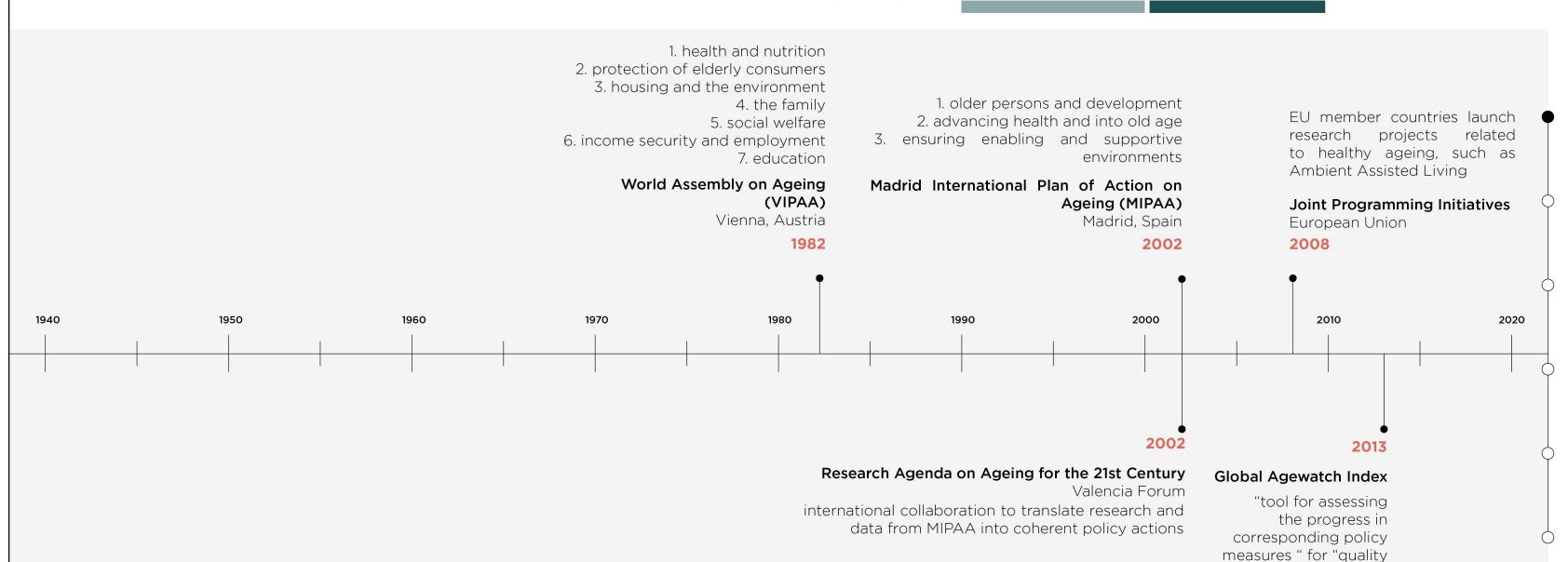
similar combination of universalism and selectivity in welfare regimes, shared population ageing trend, but different social and housing policy traditions

ageing in place related to service, health, functioning ageing in place related to environment, services, technology

1990's

2000's





The Evolution of Ageing in Policy Research
(Zaidi and Howse, 2017, p. 5)

1940's - 1960's

from disengagement and dependency in old age"

1970's - 1980's

1990's onwards

of life of older people"

(Sidorenko, 2015, p. 57).

"ageing emerging as an economic and employment issue"

"ageing viewed as a global phenomenon requiring a concerted effort of learning from varying practices around the world"

"ageing was viewed as the social problems for an individual arising

s - 1980's 1990's onw



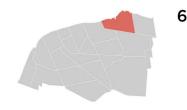




Figure 2. CMHC Two Storey Home render and plan, 1952

(Source: Central Mortgage and Housing Corporation, 1952b, p. 23).



Figure 3. Aerial photo of Riverside, Windsor

(Source: Google, 2022). Retrieved July, 2017.

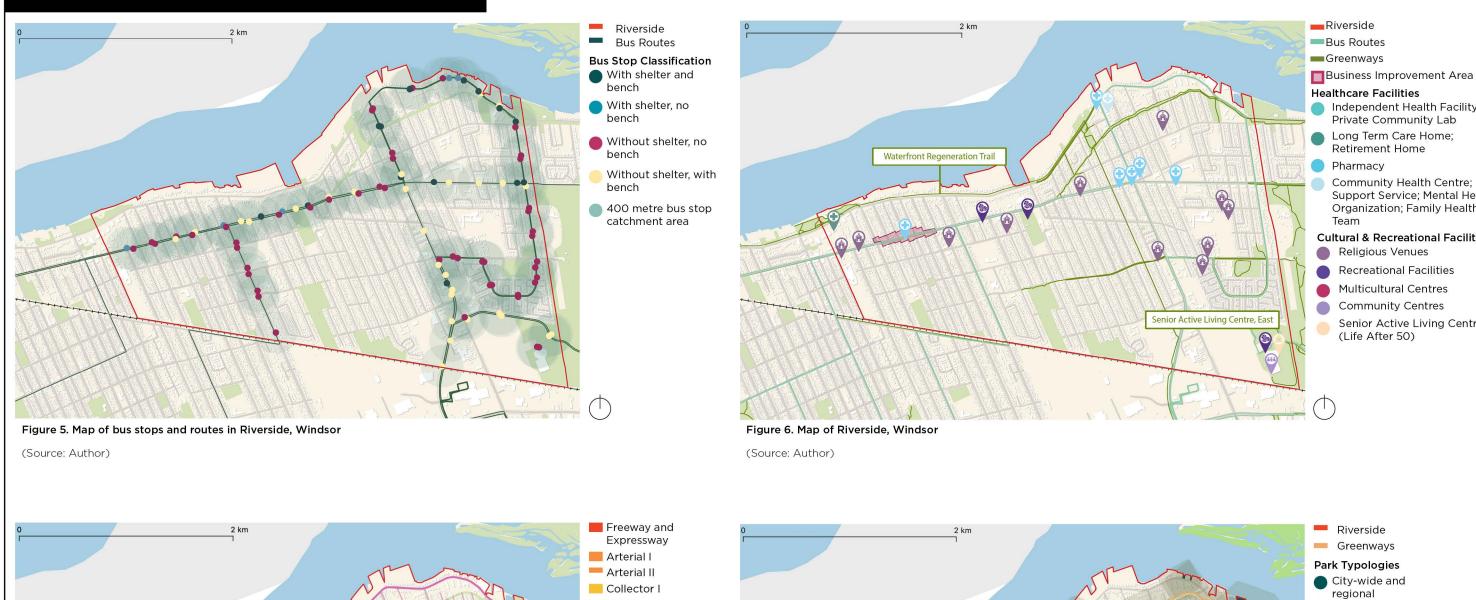


Figure 4. Photo of Fairview Blvd, Riverside

(Source: Google, 2022). Retrieved February, 2021.

NEIGHBOURHOOD SCALE: RIVERSIDE

(Source: Author)





(Source: Author)



Riverside

Pharmacy

Independent Health Facility; Private Community Lab

Community Health Centre;

Organization; Family Health

Cultural & Recreational Facilities

Support Service; Mental Health

Senior Active Living Centres

Retirement Home

Religious Venues Recreational Facilities Multicultural Centres Community Centres

(Life After 50)

RIVERSIDE DRIVE WEST









(Adapted from source: Sheppard, Masson, Brand & Langlois, 1959).

DR ROY PERRY
ARAKTMENTS



Figure 10. Aerial photo of City Centre Figure 11. Dr. Roy Perry Apartments exterior (Source: Google, 2022). Retrieved July, 2017. (Source: Google, 2022). Retrieved May, 2012.

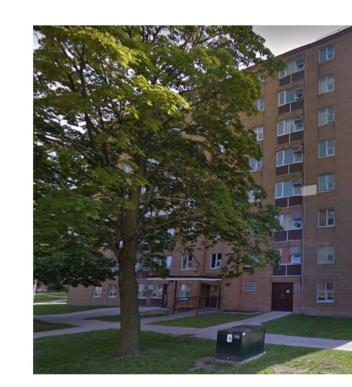


Figure 12. Dr. Roy Perry Apartments exterior (Source: Google, 2022). Retrieved May, 2012.





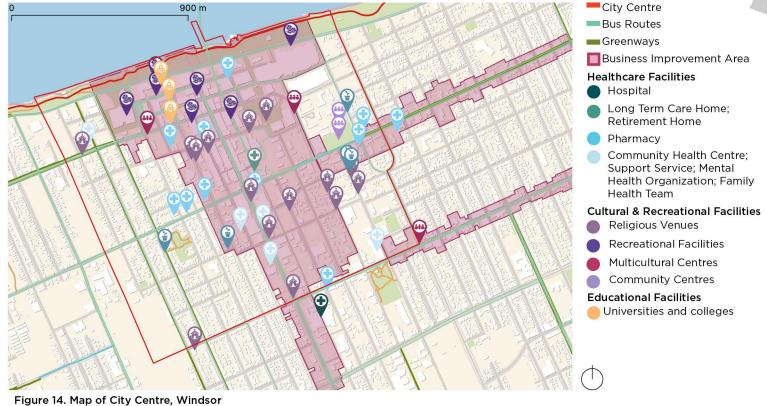
Figure 13. Map of bus stops and routes in City Centre, Windsor

(Source: Author)



Figure 15. Map of road classification and collisions in City Centre, Windsor





(Source: Author)



Figure 16. Map of parks and greenways in City Centre, Windsor

(Source: Author)



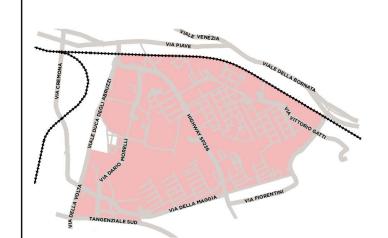


Figure 20. Floor plans of three-floor private terraced housing in San Polo

(Adapted from Source: Benevolo, 1978a, p. 165).

Figure 19. Aerial photo of San Polo

(Source: Atti della XVII Conferenza nazionale SIU, L'urbanistica italiana nel mondo, 2014, p. 1457).

Figure 21. Section of three-floor private terraced housing in San Polo

(Adapted from source: Benevolo, 1978a, p. 167).



(Source: Regione Lombardia, 2014)

(Adapted from Source: Benevolo, 1978a, p. 98).

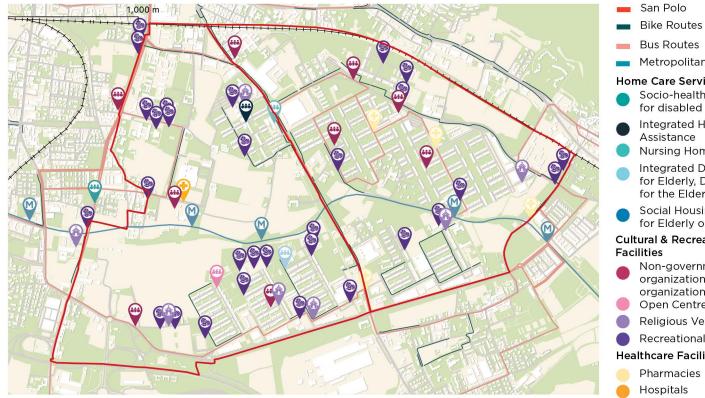


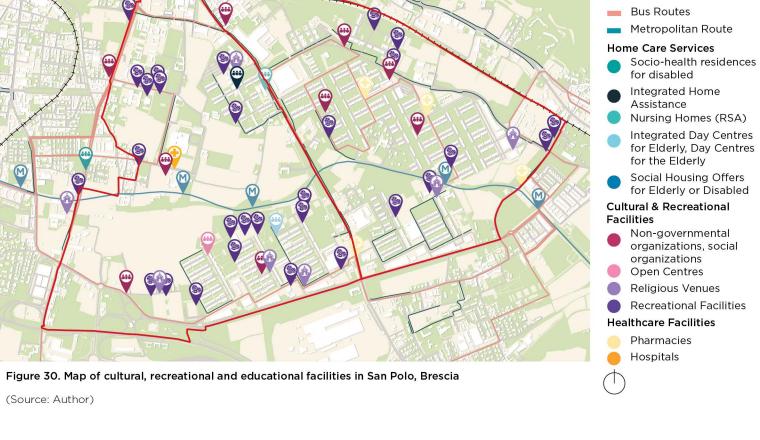
Figure 25. Typical floor plan of social housing tower in San Polo

(Adapted from Source: Pugliese, 2005, p. 299).

CASE STUDY: BRESCIA, ITALY

NEIGHBOURHOOD SCALE: SAN POLO





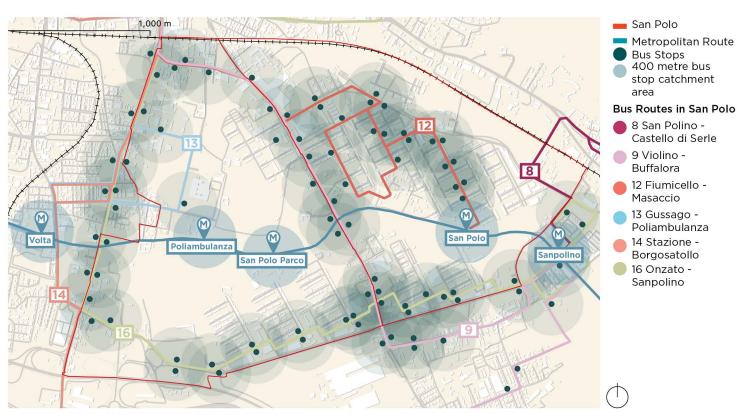


Figure 32. Map of bus routes and Metrobus in San Polo

(Source: Author)

Figure 31. San Polo neighbourhood

Figure 29. San Polo neighbourhood

(Source: Regione Lombardia, 2014)

(Source: Brescia Today, 2015)



CH. 4 CHALLENGES

CARE	Residual Social and Health Services	 complicated system of funding responsibilities and allocation for home and community care lack of human resources, unclear policy frameworks, complex service delivery, limited eligibility criteria
	Fragmented Home Care Support	 "demand for independent living services now far outstrips capacity" better continuity of care, particularly in situations of chronic health monitoring (Laino & Montemurro, 2017, p. 46)
	Physical Inadequacy of Public Housing Buildings	 "address the housing crisis of both property-rich, cash-poor older adults and less established younger adults" with "safe, affordable housing" and "capitalizing instead on existing housing stock" (Martinez et al., 2020, p. 9).
HOUSING	High Utility Costs And Energy Inefficiency	 wider issue of sustainability and prioritizing energy efficient residential design poor building materials resulting in issues with architectural quality and maintenance.
	Need for Housing Adaptability	 most housing was constructed during a period when building codes did not include specialized regulations on building accessibility and adaptability crowded floor plans, poor lighting or materials choices, inaccessible bathroom fixtures, or width parameters for users with mobility devices.
ICT	Limited Health and Social Networks	 interoperability is "one of the main gaps of AAL technology" (Xavier Fadrique et al., 2019, p. 23). "the integration of products from different manufacturers through common standards" (Xavier Fadrique et al., 2019, p. 23).

CH. 5 OPPORTUNITIES

- lack of home care services
- inequalities in access to health care
- no coordination

Community Hubs

- addressing local funding and allocation.
- issue of program silos and eligibility criteria
- reframing current health system
- prioritize home and community care
- a spectrum of measures, actions, and conditions
- local level organizational points
- one-stop access to services

Standardized Impact Indicator Measurement

- highlight grant effectiveness
- justify future long-term grants.
- data indicators on delivery of care, services, and supports
- account for output and outcome indicators

Residual Social and Health Services

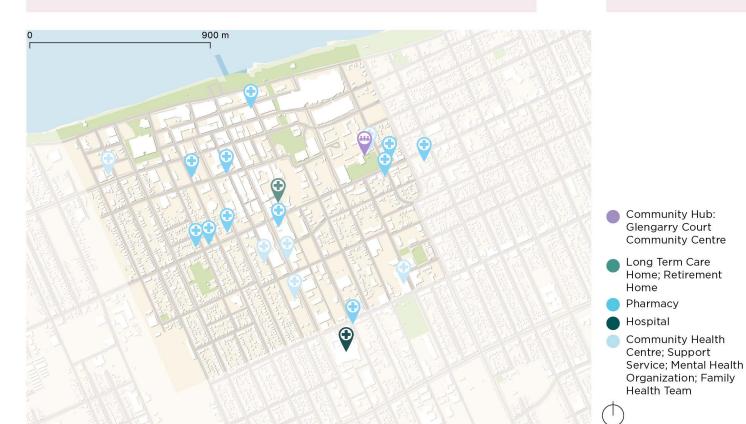


Figure 33. Proposed Continuum of Seniors' Care in City Centre, Windsor

(Source: Author)



SPECIALIZED SENIORS HOUSING

HOME AND COMMUNITY CARE

Continuum of Care



(Source: Author)











- long waiting lists
- fragmented local health facilities

Hub and Spoke Model

- deliver person-centred care
- actively managing access to mix of services
- hubs (multi-storey supportive housing sites) with attendant staff
- spokes (private homes) with outreach services
- Instrumental Activities of Daily Living
- collaboration between local organizations and institutions



Figure 35. Proposed Neighbourhoods of Care in San Polo, Brescia

(Source: Author)

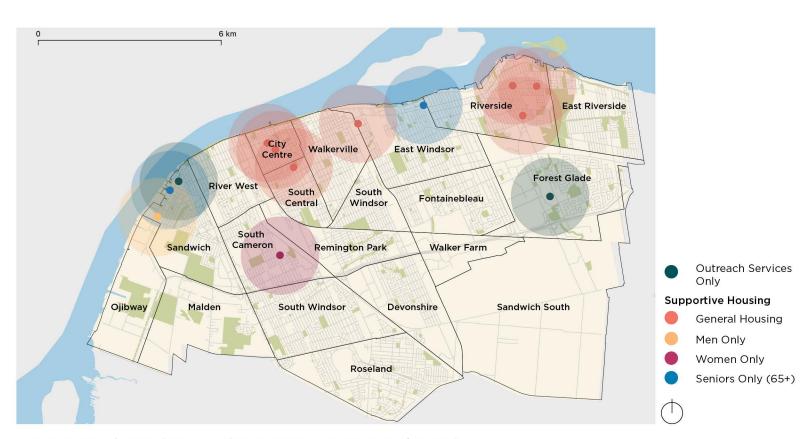


Figure 36. Map of Assisted Living Southwestern Ontario (ALSO) network in Windsor

(Source: Author)











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OPPORTUNITIES

- maximize smaller households, empty rooms
- property-rich, cash-poor elderly and less established younger adults
- universal or accessible design features

Senior Cohousing

- adapt naturally occurring retirement communities into senior cohousing
- presence of healthcare services

Physical Inadequacy of Public Housing

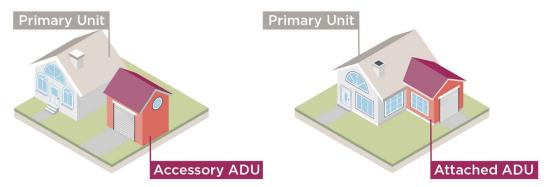


Figure 37. Examples of additional dwelling units for detached houses

(Source: Author).

Additional Dwelling Units

- self-contained residential units within dwellings or accessory structures
- incentives via tax subsidy and grant programs
- secondary source of income
- maximize existing neighbourhood networks



(Source: Author).

Intergenerational Homesharing

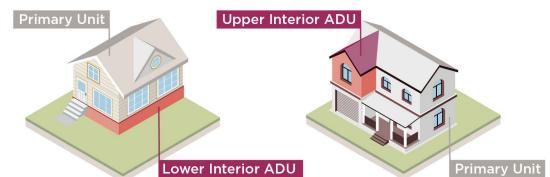
- transactional housing model
- older adults who are private homeowners and young adults in search of accommodation
- overseen by an external agency
- companionship or household assistance hours

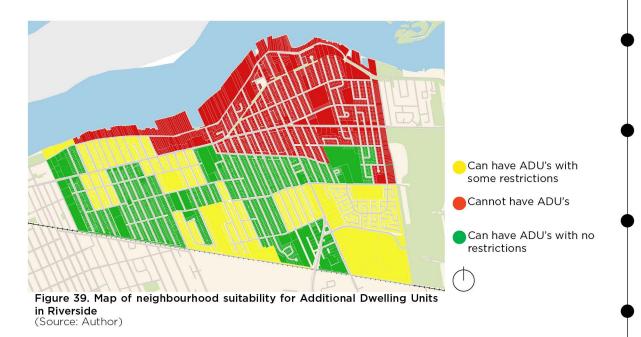


Figure 40. Proposed Alternative Housing in Riverside private detached housing

(Source: Author)

Alternative Housing Typologies





Family members of

older adults

Older adults living

with family



Live-in caregivers









Student renters





OPPORTUNITIES

- energy inefficiencies
- high utility bills
- poor architectural quality and maintenance
- excessive bureaucracy

Legislation for Energy Efficient Retrofitting

- improve building performance
- alleviate high utility bills
- legally require energy efficient improvement
- targeting city-owned and regionally owned social housing

Figure 41. Diagram of Luca Peralta Studio's proposal for Tintoretto Tower

High Utility Costs and Energy Inefficiency

(Source: Luca Peralta Studio - Design & Consulting, 2013).

Figure 42. Rendering of Luca Peralta Studio's proposal for **Tintoretto Tower**

(Source: Luca Peralta Studio - Design & Consulting, 2013).

Figure 43. Rendering of Luca Peralta Studio's proposal for **Tintoretto Tower**

(Source: Luca Peralta Studio - Design & Consulting, 2013).

Green Retrofitting Program

Financing Energy Efficient Retrofitting

- Energy Performance Contracts (EPC)
- cash flow generated by energy savings repays related
- expert knowledge via subsidized energy audits

Databases on Residential Building Stock

• information on energy consumption, building types, age of construction, energy poverty levels

Figure 44. Diagram of NowHouse Retrofit project interventions

(Source: Alex Quinto, 2008).

Figure 45. Rendering of Luca Peralta Studio's proposal for Tintoretto Tower

(Source: Luca Peralta Studio - Design & Consulting, 2013).

Standardized Retrofitting Packages

- pre-packaged retrofitting bundles for specific building types
- increased project predictability and project volumes
- property-assessed financing links efficiency investment to the structure















Need for Housing Adaptability



Adaptable Homes Modification Program

- lack of legislation or funding
- cost of home modifications
- lack of ground floor units, elevators

Harmonization of Policies & Legislation on Adaptability and Accessibility

- increase accessibility for seniors who become disabled
- accommodate changing demographic needs
- increase space within a property or unit
- bottom-up representative groups

Certification for Contractors and Professionals

- accredition to renovate residential structures
- encourage homeowners to consider home adaptations
- a consultancy service for older adults

Figure 46. SaV Program floor plan of bathroom before adaptation $% \left(1\right) =\left(1\right) +\left(1\right) +\left($

(Source: Cazzoletti & Cretti, 2010, p. 35).

Figure 47. SaV Program photo of bathroom before adaptations

(Source: Cazzoletti & Cretti, 2010, p. 36).

Figure 48. SaV Program photo of bathroom before adaptations

(Source: Cazzoletti & Cretti, 2010, p. 36).

Funding Home Accessibility and Adaptability Renovations

- applicant criteria to maximize potential beneficiaries
- converting guest rooms
- refurbishing kitchen or bathrooms
- adding elevators, ramps
- organizing living space on ground floor

Figure 49. SaV Program plan of proposed adaptations for bathroom

(Source: Cazzoletti & Cretti, 2010, p. 37).

Figure 50. SaV Program photo of bathroom after adaptations

(Source: Cazzoletti & Cretti, 2010, p. 39).

Figure 51. SaV Program photo of bathroom after adaptations

(Source: Cazzoletti & Cretti, 2010, p. 39).



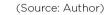
Figure 52. Proposed Adaptable Homes Program in City Centre, ground floor











CH. 5 OPPORTUNITIES

- limited to research and development
- interoperability and data integration
- telemedicine standards have little efficacy

Standardization of User-Generated Data

- Interoperability
- compatibility of user-generated health data
- standardized definition for assistive technologies
- avoid vendor silos

Financing Internet Access & Internet-Enabled Devices

- funding Internet access and Internet-enabled devices through partnerships
- address digital divide

Integrated Telemedicine Network

- collaboration between public healthcare, hospitals and community care providers
- link primary care and specialized care

Digital Literacy Programs

- equitable opportunities for older adults
- mentor older adults in Internet safety and web-based programs
- target underrepresented socioeconomic groups

Social Calls Buddy Program

- phone or web-based social visits between seniors and volunteers
- social context as a driver for participation
- existing cultural organizations serving as community landmarks

Limited Health and Social Networks



Figure 53. Tutti in Piazza virtual conference project by Korian

(Source: Author).

Figure 54. Tutti in Piazza virtual conference project by Korian

(Source: Korian, 2018).

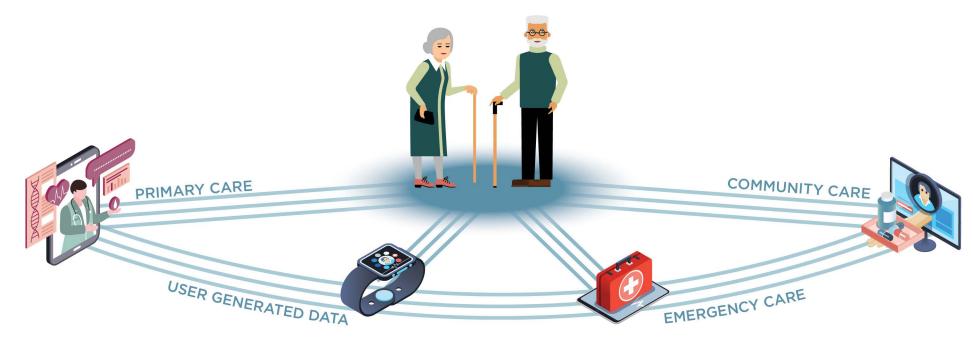


Figure 55. Examples of AAL technologies and their insertion in the home

(Source: Author).





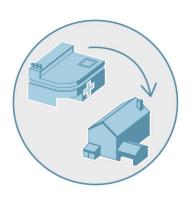




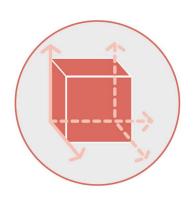


Telemedicine and Social Calls

CH. 6 COMING FULL CIRCLE



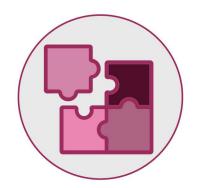
I. AGEING IN PLACE IS INCREASINGLY BECOMING AN ALTERNATIVE TO INSTITUTIONALIZATION BY CONSIDERING THE PERSPECTIVE OF OLDER ADULTS, reflecting a paradigm shift in the traditional understanding of older adults as passive consumers of long term care, as opposed to actively shaping their transition in the Third Age. This is acknowledged in participatory planning proposals that adopt the perspective of older adults agency to modify their housing situation and home and community care options.



II. AGEING IN PLACE IS A MULTI-FACETED CONCEPT ENCOMPASSING MULTIPLE DIMENSIONS AND DICHOTOMIES, including different geographic spatialities, varied levels of urban morphology, formal and informal networks, and concrete or abstract representations. The proposals recognize these multidimensionalities by including different housing typologies and urban morphologies, and integrating institutional and familial networks with material and social conditions for ageing in place.



III. AGEING IN PLACE HAS POTENTIAL AS A VISIBLE AND ACCOUNTABLE POLICY TARGET, by providing a means to qualitatively and quantitatively assess relevant programs and policies for older adults in various fields. This capacity for transparent evaluation of multiple variables is increasingly important considering the heterogeneity of older adults as a demographic group.



IV. AGEING IN PLACE HAS THE CAPACITY TO INTEGRATE FRAGMENTED LOCAL LEVEL POLICIES INTO A UNIFIED PLAN, consolidating relevant policies related to care, housing, the environment, urban planning, transportation, among others. This has important implications for urban planners and policy makers, but also government institutions, non-profit organizations, research consortiums, service providers and healthcare institutions whose current work areas overlap.

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