Authentic Engagement:

Moving Participation from Informing Outcomes to Implementing Solutions

Presenters:

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Key Discussion Outcomes

- 1. Authentic engagement and outcomes
- 2. Strategies to achieve authentic engagement
- 3. Share our ideas and experiences
- 4. Facilitate dialogue on role of engagement in planning



Foundations of Community Engagement

Communication

- Clear language and messaging
- Accessible fonts
- Essential details of the event

Age Friendly

• Designing engagement opportunities for all ages and abilities

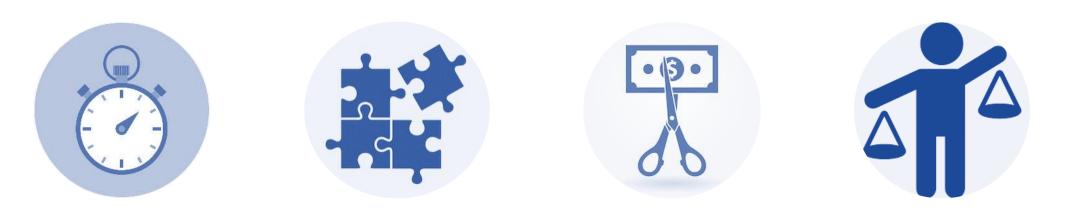
Foundations of Community Engagement

Accessibility

- Legislative requirements (e.g. AODA)
- Municipal accessibility standards
- Design / format to be generally accessible for most persons

Fun!

Common Challenges and Constraints



Less Time

Limited Human Resources

Limited Budgets

Competing Priorities

Rural School Closures

Role of Rural Schools:

- Social cohesion and wellbeing
- Community resilience
- Social capital
- Community identity



Rural School Closures

Derby Public School:

- Location
- Process
- Narrative
- Outcome



That Derby Public School be closed effective June 30, 2016; and,

That the students at Derby Public School be re-located to Arran Tara Elementary School, Hillcrest Elementary School, and Hepworth Central Public School commencing September 2016 based on adjusted boundaries (as per Report AR 2015.16-02a *Appendix III*) and available school capacity for out of boundary requests (as per Administrative Procedure AP 6212-D).

Derby Public School and property sold

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Rural School Closures

Case Study Discussion:

- Evaluation of engagement process
- Loss of trust
- Impact to social and community fabric
- Missed opportunity



"Success lies where there is a deep heartfelt understanding and appreciation of cultural diversity, where our differences make us stronger, and client-centered service delivery meets the needs of the individual client, or community."

- Collaboration
- Understand and celebrate
- Business etiquette
- Participate

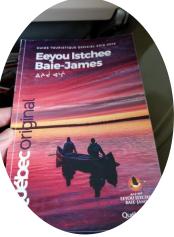


- Respect
- Understand the 'seasons'
- Elders
- Youth



- Use local resources
- Cultural awareness
- Respectful language
- Ask questions





Lessons Learned

- Authentic engagement and outcomes
- Authentic engagement and identifying solutions
- Authentic engagement and implementing solutions
- Shift focus of engagement from change management to implementing solutions

Concluding Thought

Are we really engaging authentically?

Inclusionary

Creatively

Context



Thank you

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