



# recreating the forest city : reg cooper square

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a little  
background...





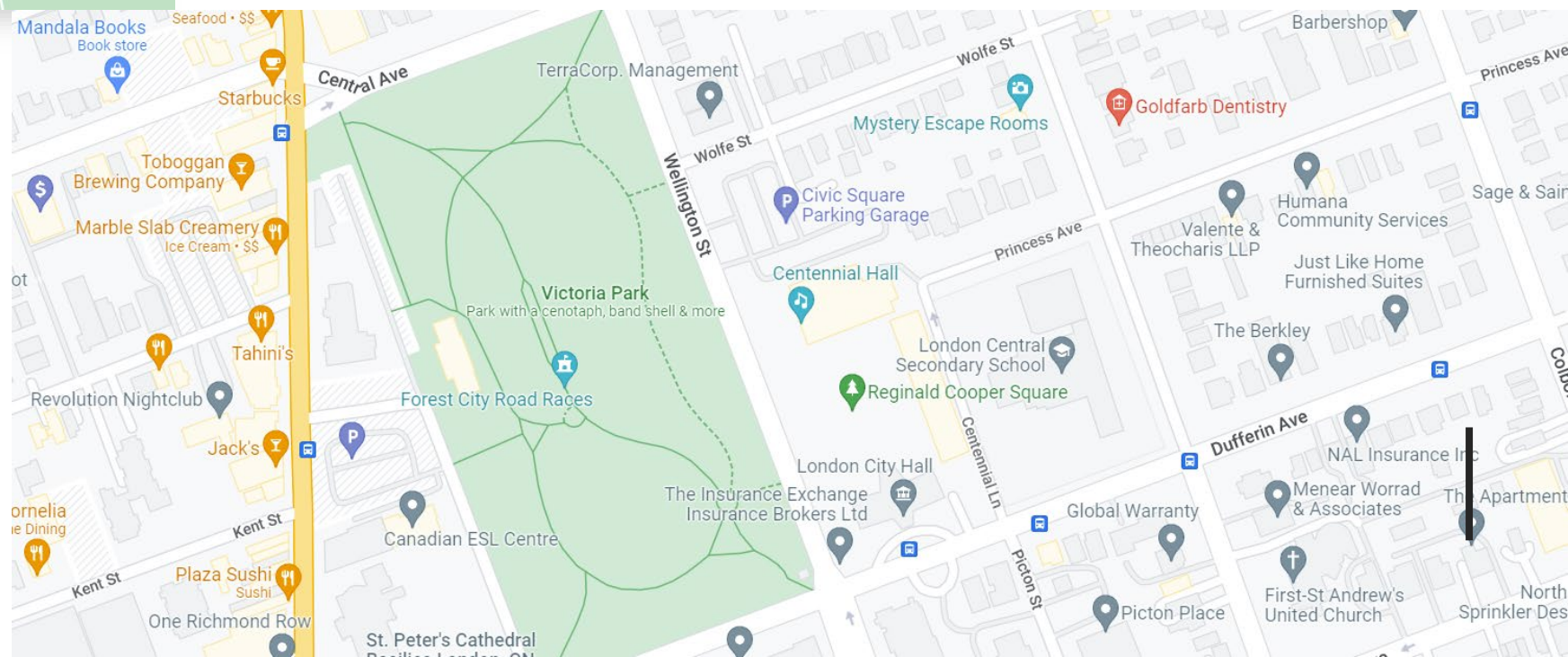


# london background

- Major city in Southwestern Ontario
- Population of 422,324 (2021 Census)
- Home to Western University and Fanshawe College
- Known as the Forest City
- Has a large downtown core with important amenities such as Victoria Park and Richmond Row
- Heavily affected by urban sprawl and auto dependent city



# site location





# first experiences

- Prominent London amenity
- Iconic to the city
- Excitement of designing nearby





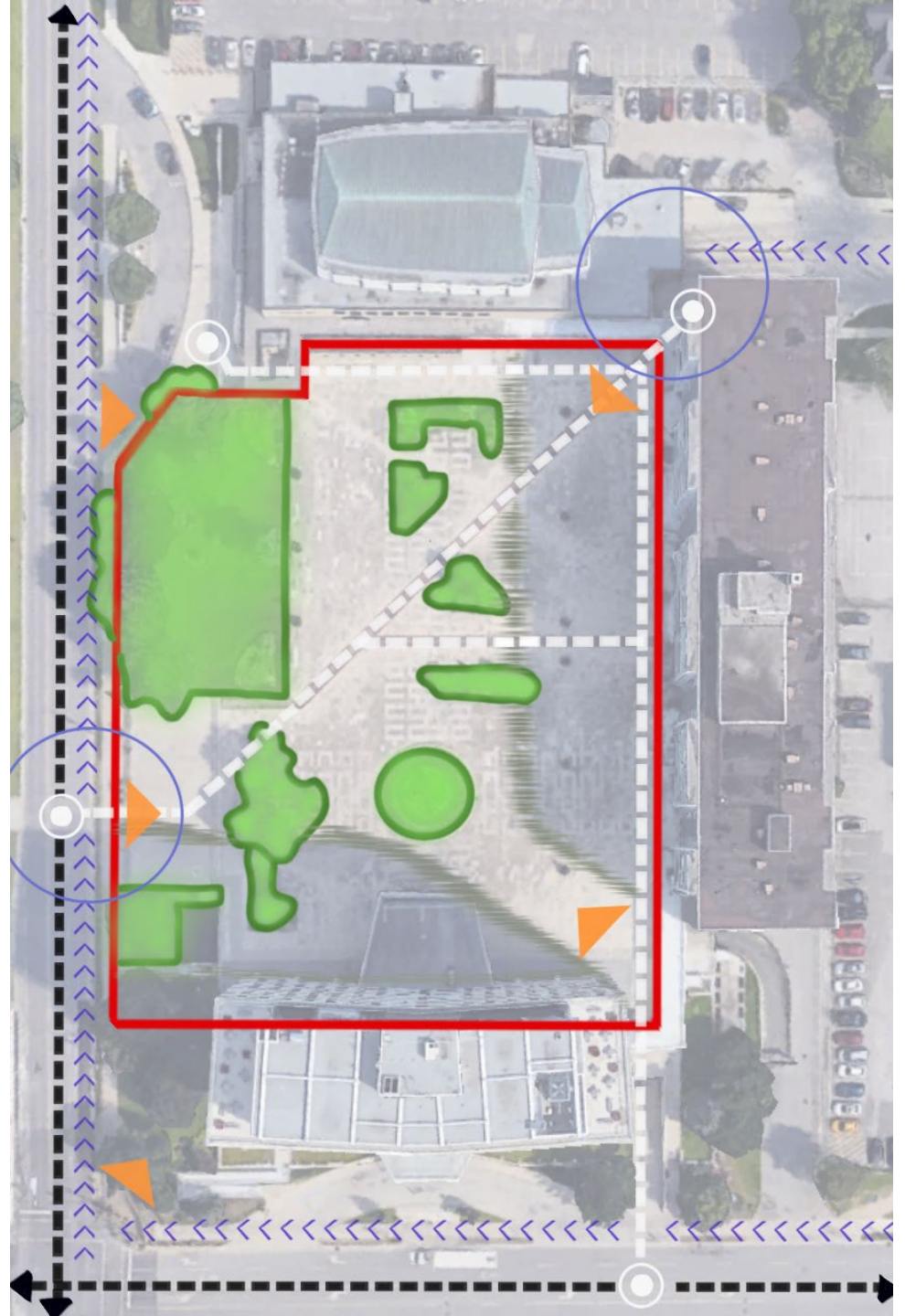
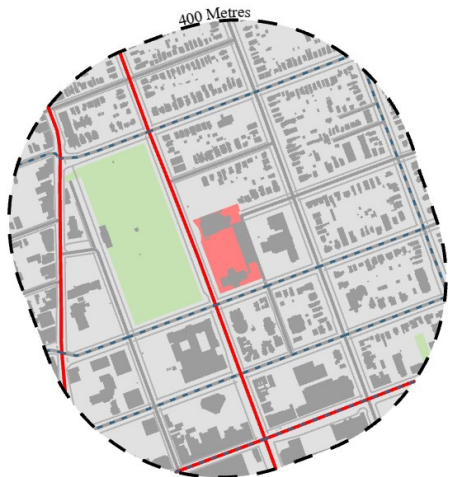
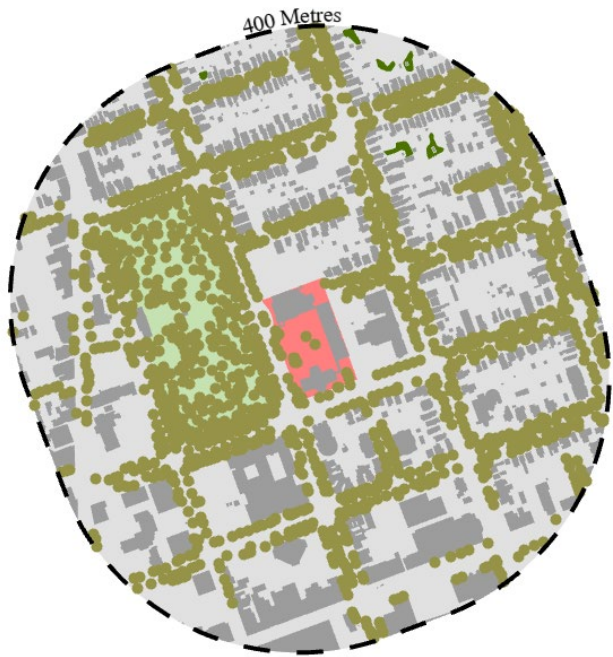
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# analysis




# analysis comparison

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## *the good*

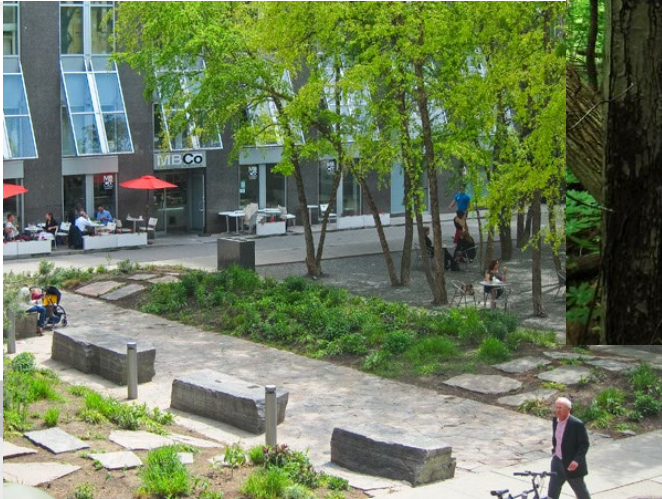
- Blank slate
- Prominent location
- Connection through site pre existing

## *the bad*

- Underutilized
  - Needed to become a destination
  - Needed a large emphasis on greening the space
  - Not super accessible
- 



my idea
















# master site plan

- Focus on three ecozone areas
- Visitors can make their visit personal due to the multiple themed areas
- The importance of choice



# further ideation

	Walking / Running on Paths		Outdoor group activities		Social space for the public
	Lunch breaks		Outdoor patio space and seating		Educational nature activities
	Markets, local shopping		Outdoor busker shows and music		Community art classes



				
Tulip Tree	Sassafrass Tree	Black Oak	Grey Headed Cornflower	Swamp Rose Mallow
				
Red Mulberry	American Chestnut	Tall Sunflower	Milkweed	Kentucky Coffee Tree

- The most important aspects of the design was the return to naturalness for Reg Cooper Square



# visualizing the new space



- Reimagined street scape with addition of bike lane and bus stop
- Spill out space programmed for a busker show



# visualizing the new space



- Open space in the square programmed for a summer market
- The secluded patio at the new proposed cafe



# visualizing the new space



- Seating featured in the natural planted areas
- The urban forest area provides a quiet seating area



# welcome to the new reg cooper square



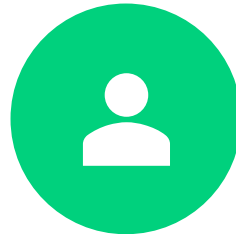


# the new space

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FOCUS ON NATURE  
CENTRAL TO DESIGN



GIVES THE SITE AN  
IDENTITY IN THE  
COMMUNITY



ALLOWS VISITORS TO  
HAVE A VERY PERSONAL  
EXPERIENCE



PROVIDES COMMUNITY  
GATHERING SPACE



HELPS RECENTRE LONDON  
AS THE FOREST CITY –  
GREY TO GREEN





thank you!

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Are there any questions?

