

HOW TO GET ROLLING!

CIP Conference WO-3

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VALUE OF PLAN EVALUATION?

- What's the difference between performance measurement and plan evaluation?
- Why do you need plan evaluation?
- What happens if you don't evaluate your plan?

WHAT TYPES OF PLANS?

- What kinds of plans might benefit from evaluation?
- Where would you start – which plan (or plans)?
- How would you design the evaluation process to fit the plan?

WHO'S INVOLVED?

- Who should be included in the plan evaluation process?
- What contributions might they make and roles?
- At which stages should they be involved?

INFORMATION NEEDS

- How might you use qualitative information to support plan evaluation?
- How about quantitative information?
- What do you need to consider when collecting and analyzing information?

CAPACITY BUILDING

- What do planners need to know to be effective plan evaluators?
- What skills might planners need?
- How might you build that capacity?

USES OF EVALUATION

- How might the findings of plan evaluation be used?
- Who might be clients of that information?
- How might evaluation be used in your planning organization?

FACTORS THAT FACILITATE

- What strategies might you need to introduce and maintain evaluation?
- Who could be "champions" or advocates for the evaluation function?
- How would you maintain interest and support for plan evaluation?

FACTORS THAT IMPEDE

- What are some of the classic excuses for not doing evaluation?
- Are these valid concerns, or a matter of perception, habit?
- How might you address these obstacles?