

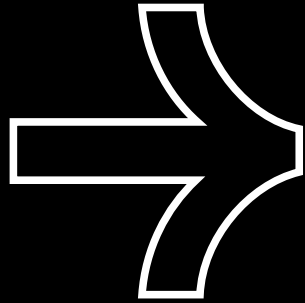


Mobility Hubs

→ “You keep using that word, I do not think it means what you think it means”

April 30, 2025

Why are we talking about Mobility Hubs?



- » As transportation options evolve, how people access the multitude of trip options expands. Mobility hubs serve as **key locations for mode choice**.
- » Through the introduction of mobility hubs, engineers and planners have an opportunity to **enhance the equality of access** to new transportation modes and design resilience of the built environment for all users.





The design objectives for an effective Mobility Hub:

A Mobility Hub needs to:

- » Increase the number of transportation options available to the community
- » Encourage environmentally and financially sustainable access and mobility
- » Prioritize people through design
- » Establish an ease of transfer between modes
- » Be flexible and scaled to the surrounding environment

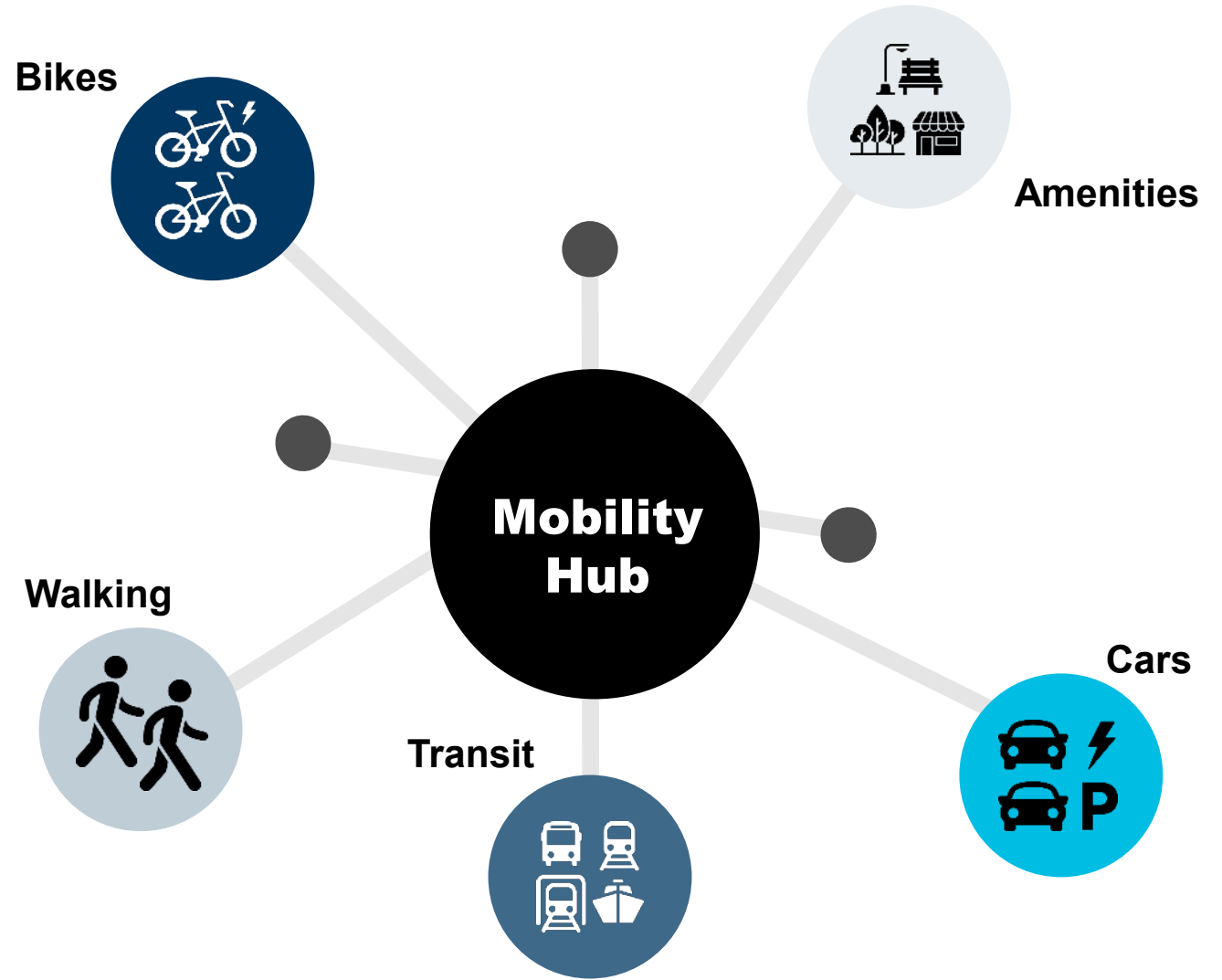
Differentiate a Mobility Hub from a Transit Station



Differentiate a Mobility Hub from a Transit Station



It needs to provide transportation options



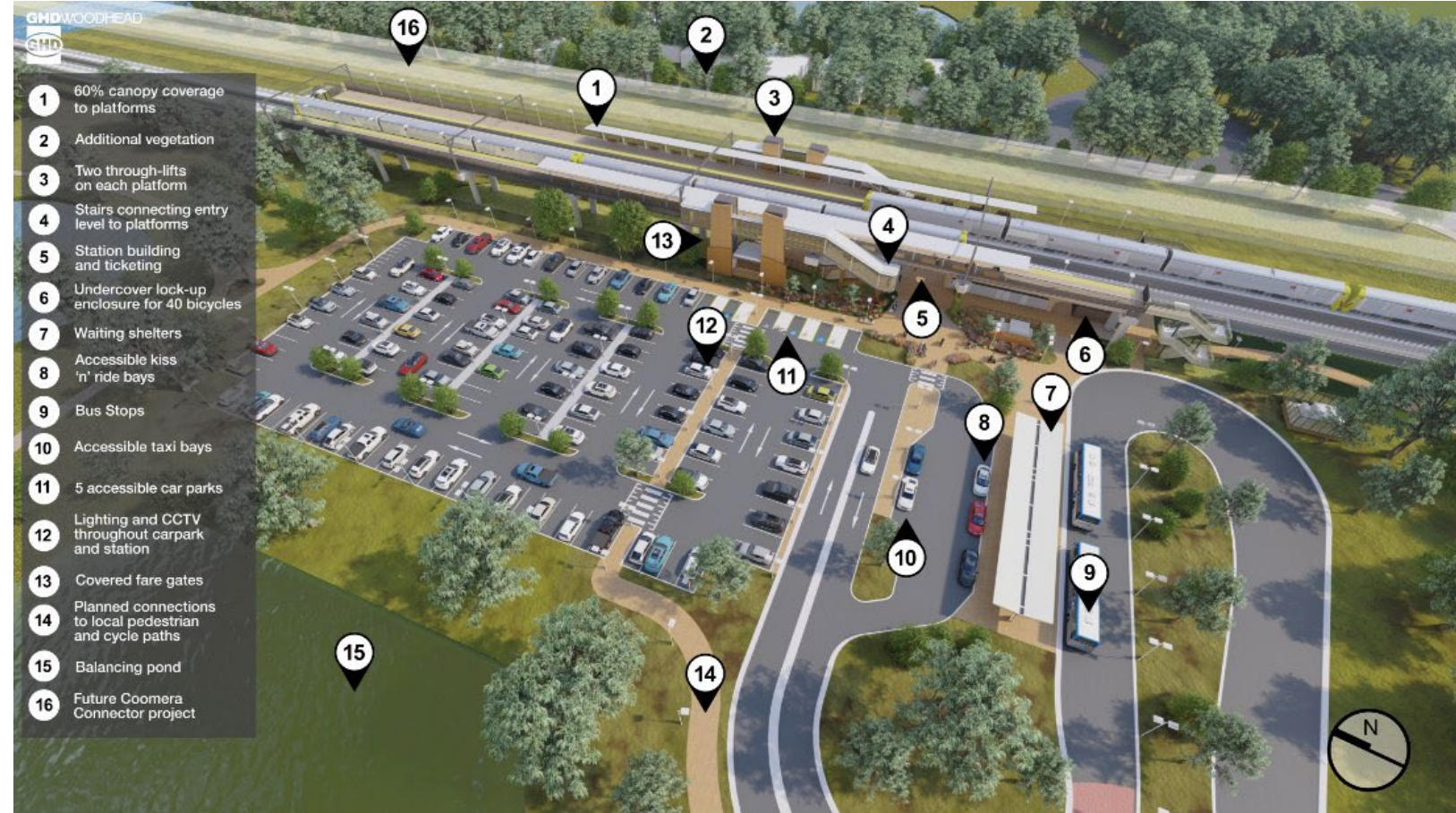
It needs to make accessing those options easy

- » The design needs to be seamless for accessing all other modes. Consider access—egress conflict points and user comfort.
- » This includes Mobility as a Service or a single point of use

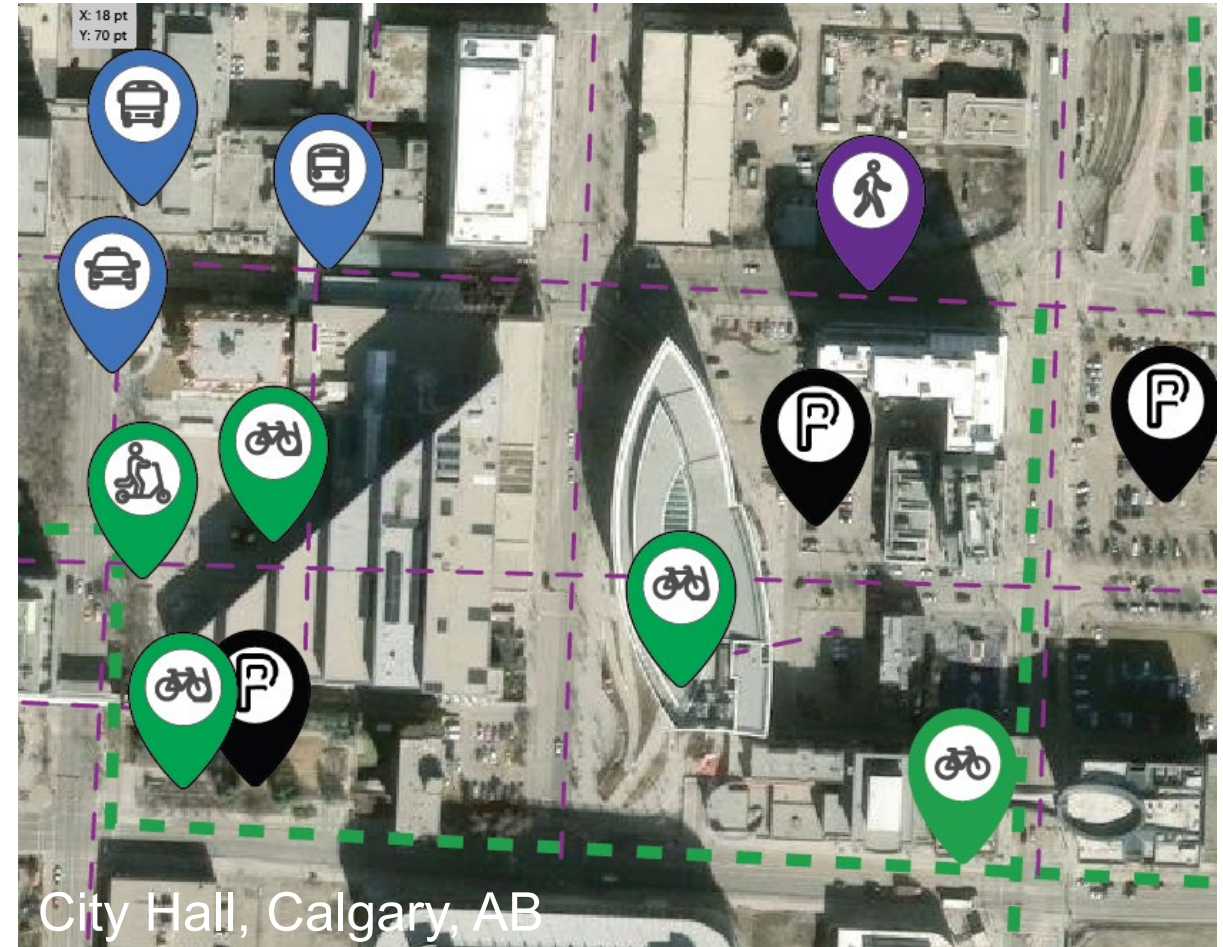


It needs to be at the right scale

- » The scale is set both by the potential number of users and the market fundamentals.
- » A mobility hub needs to serve users on likely trips and introduce new options that have market potential.



So, are these mobility hubs?





* Thank You

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